



Portfolio of

Zoltán Hosszú

[zolta:n hɒssu]

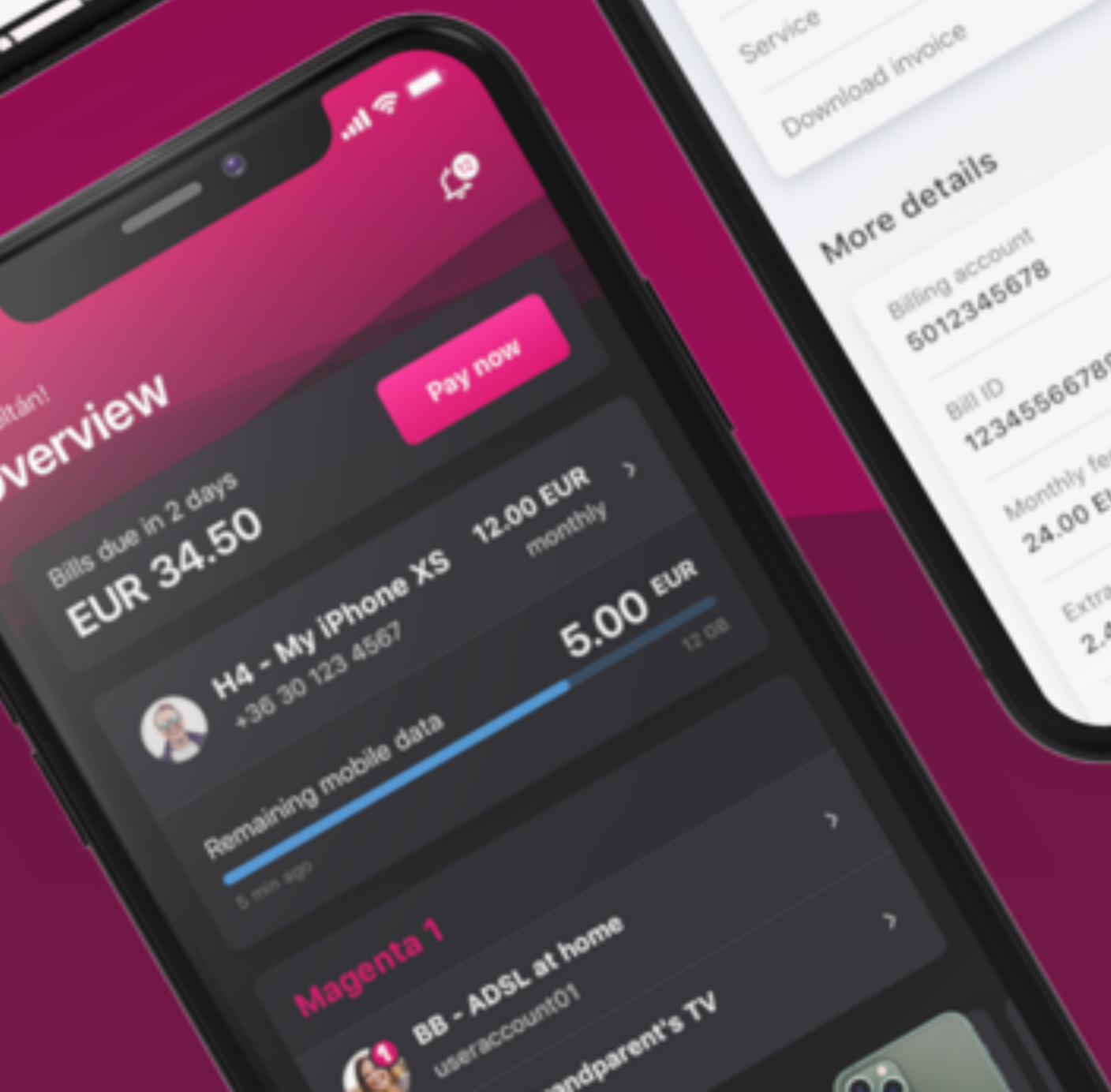
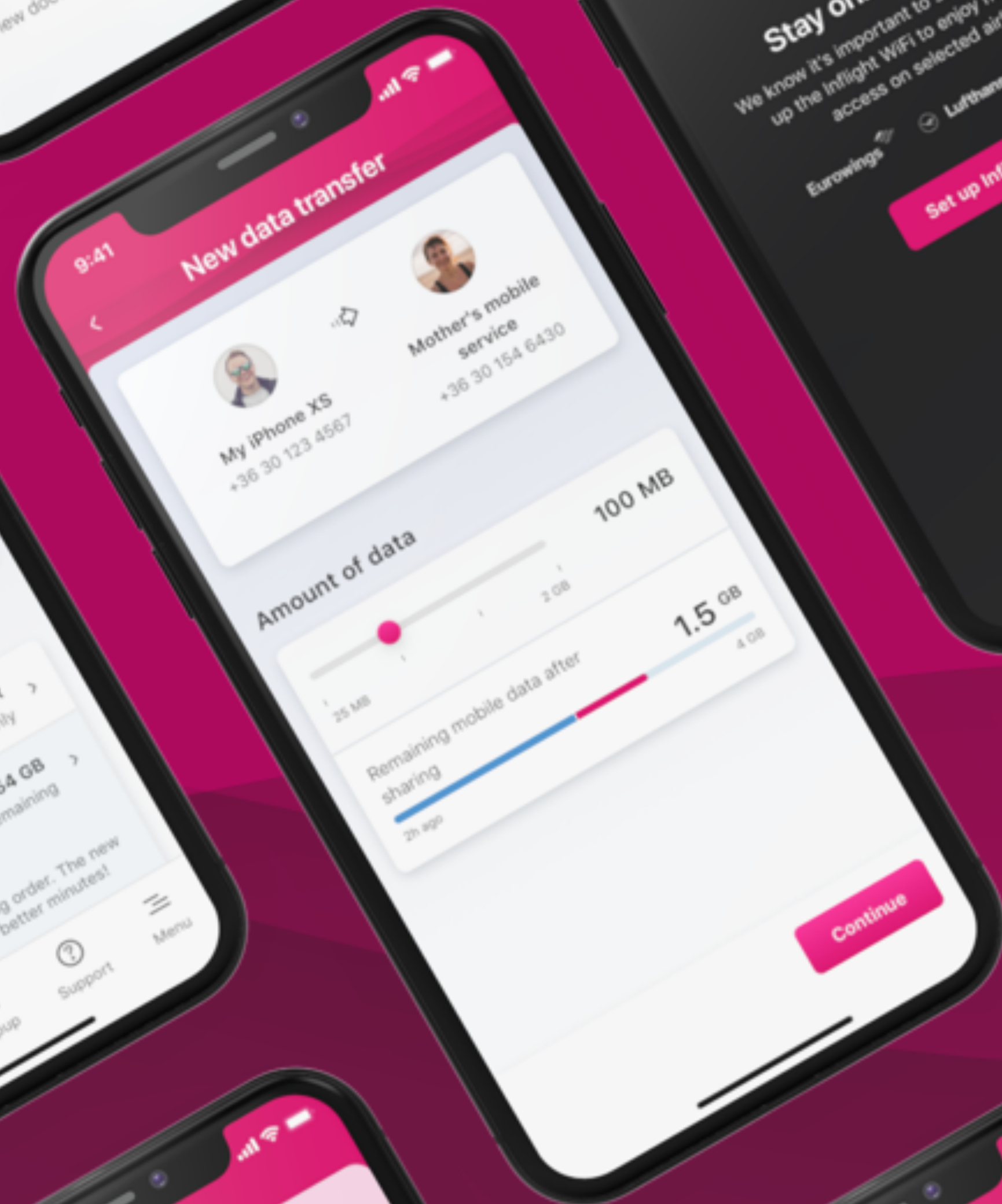
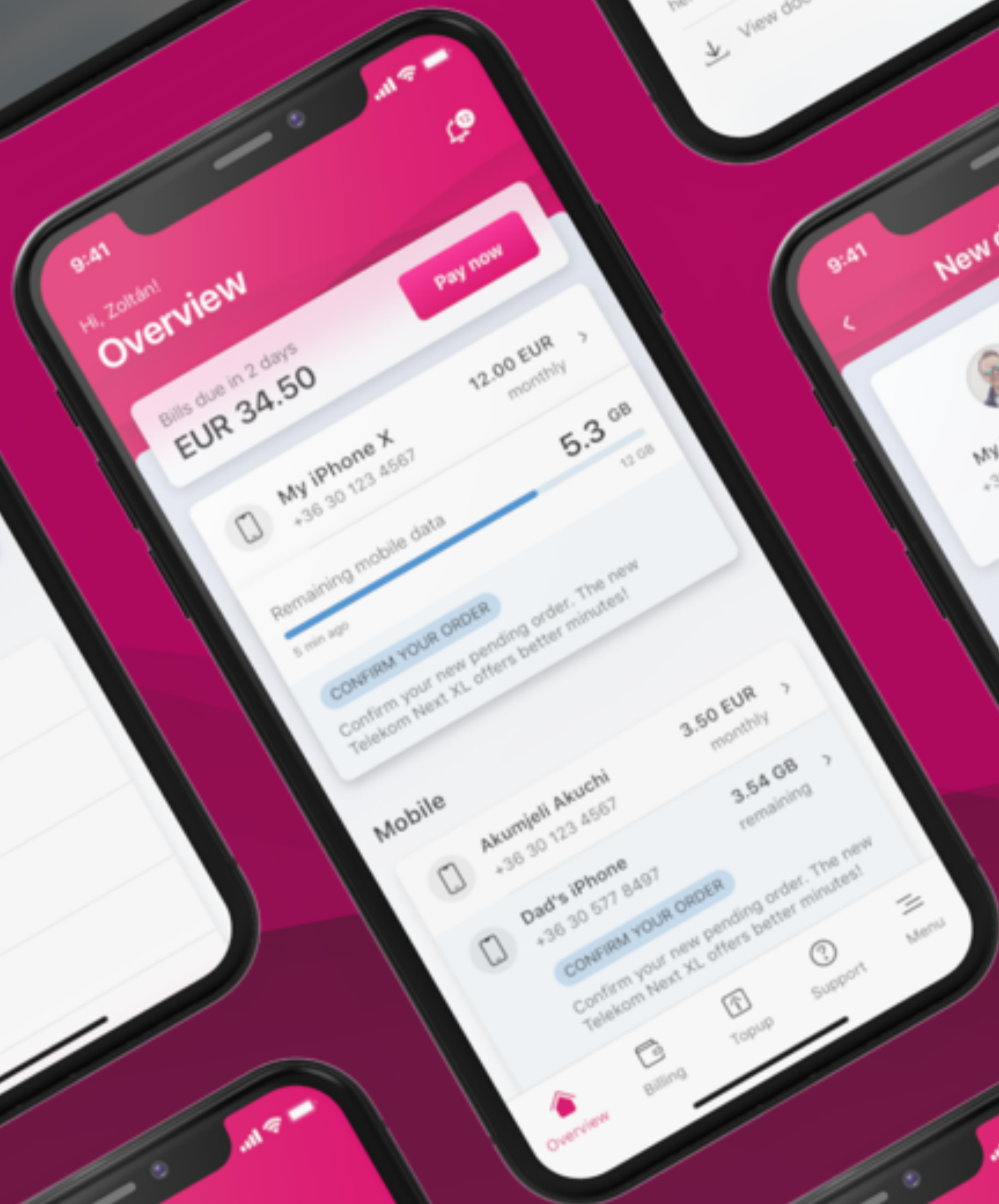
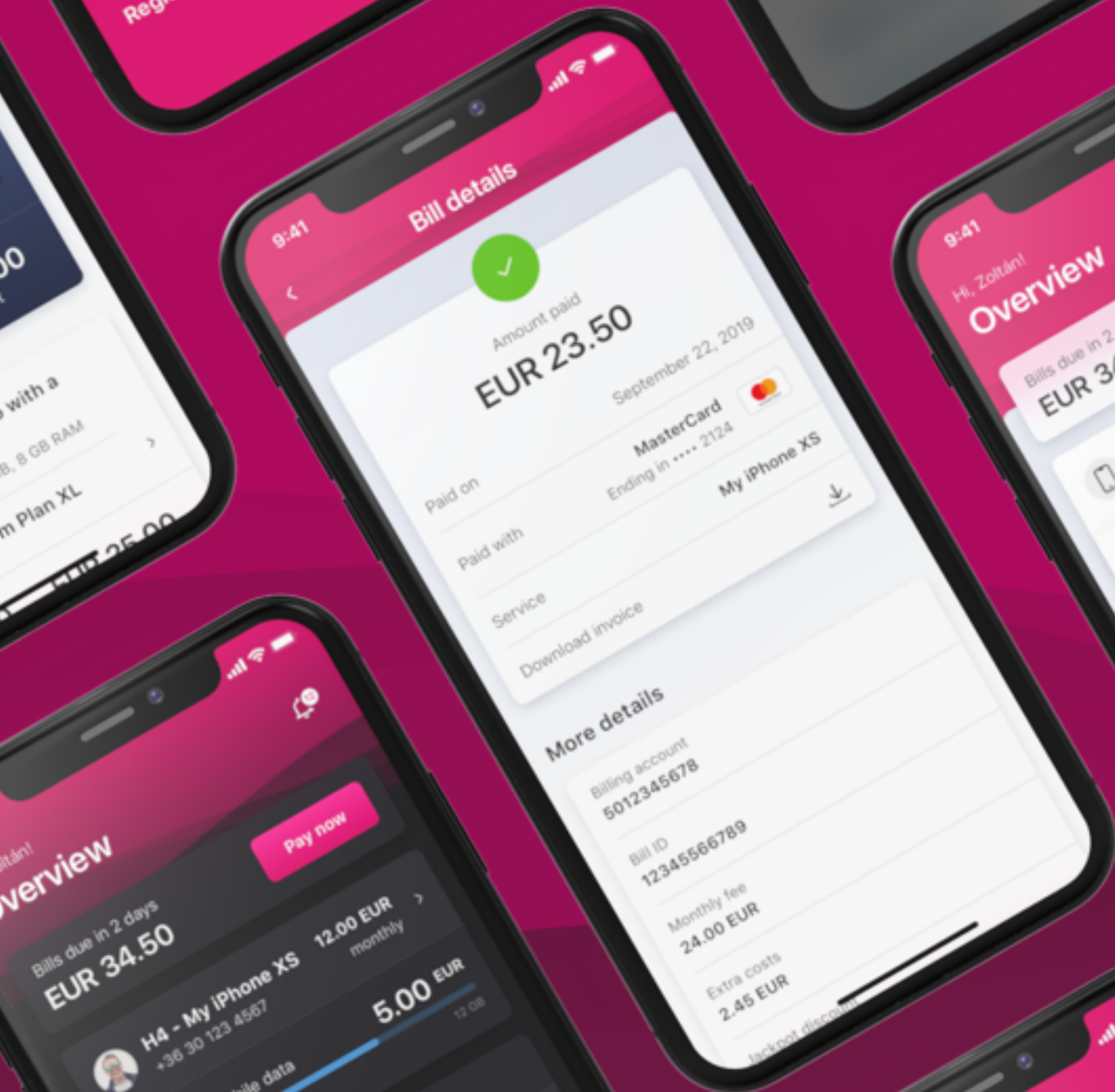
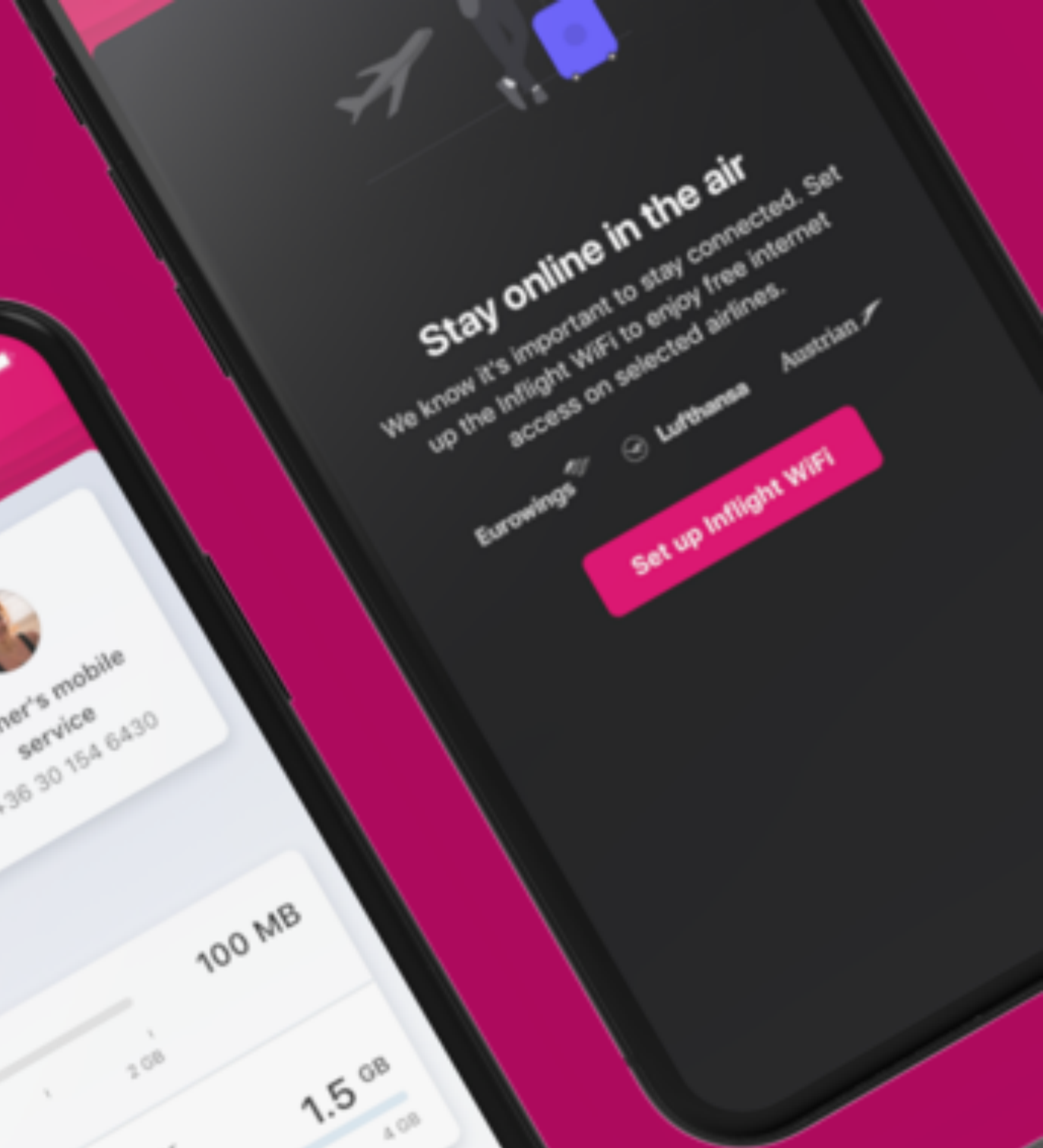
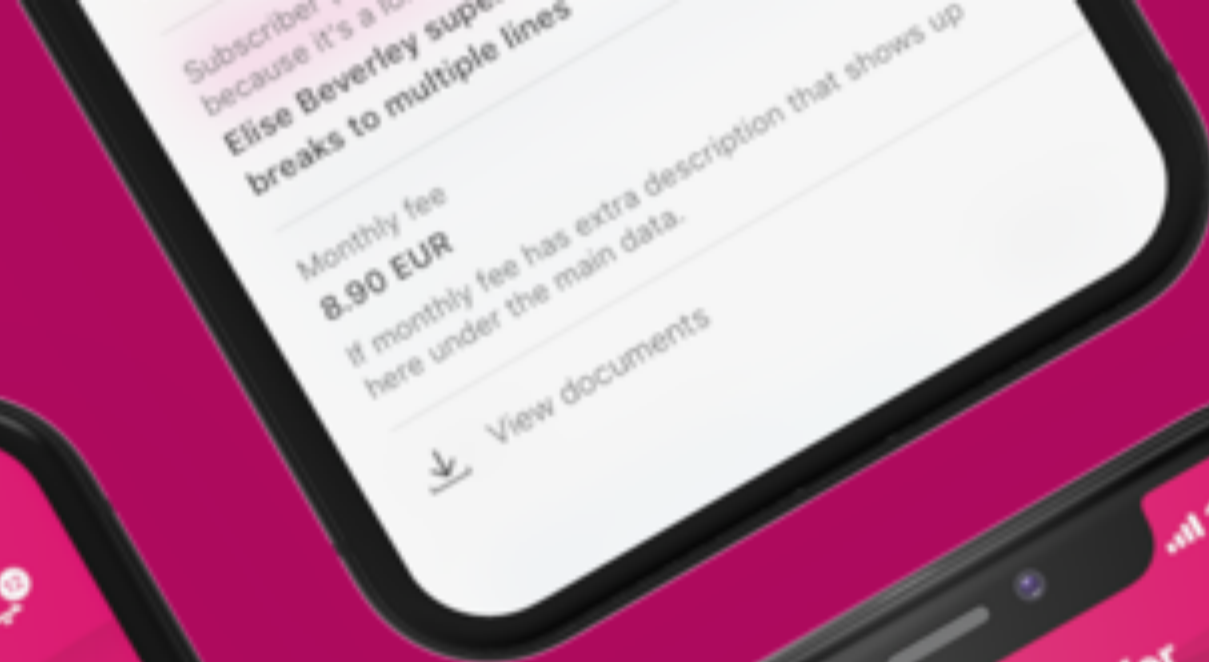
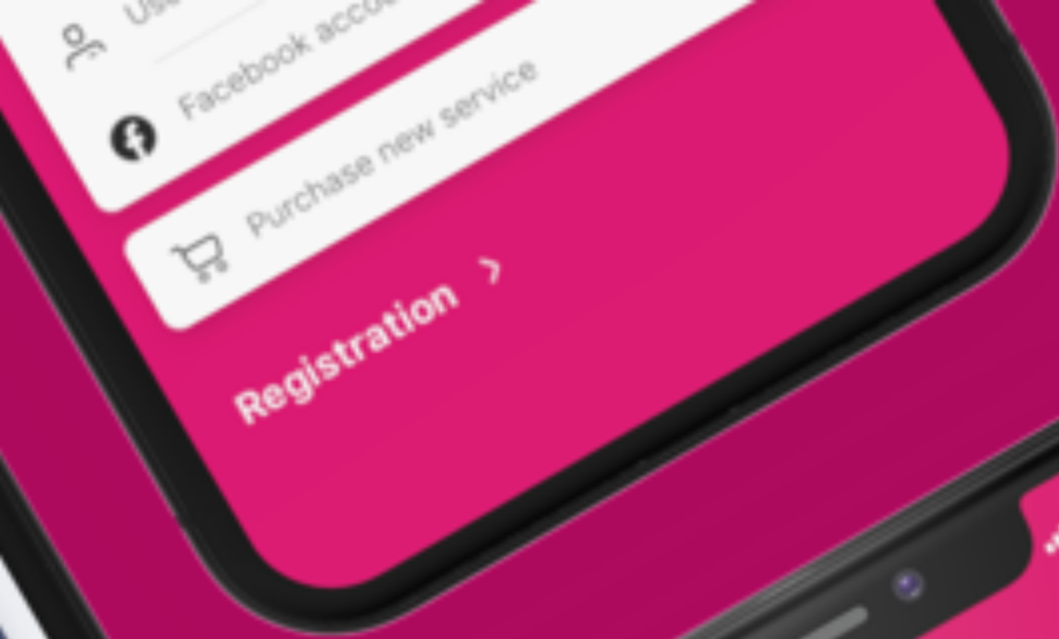
A creator at heart, a multidisciplinary designer with over 20 years of experience. He designs, codes, teaches, leads a team, and constantly pushes himself to learn new skills.

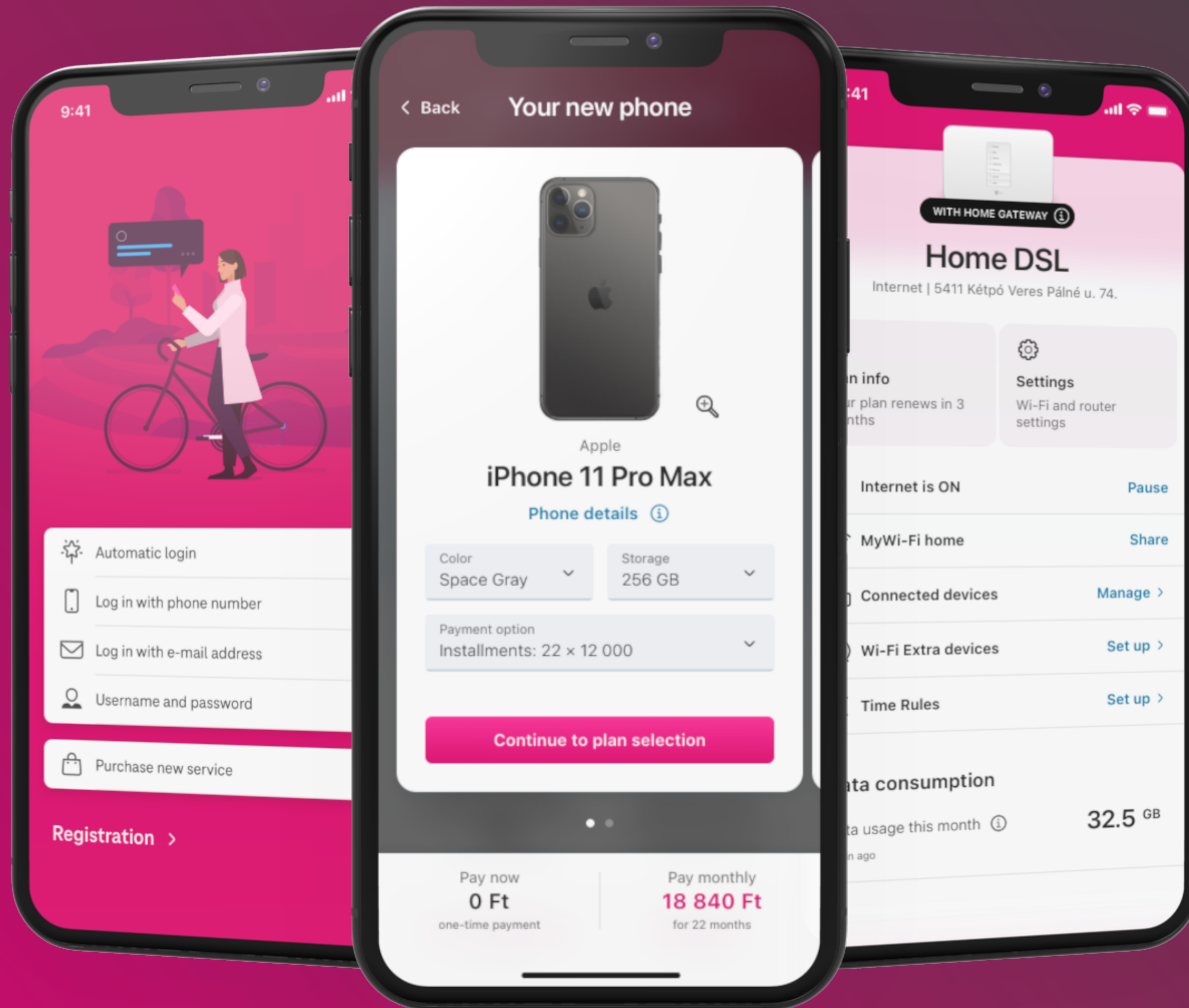
Deutsche Telekom

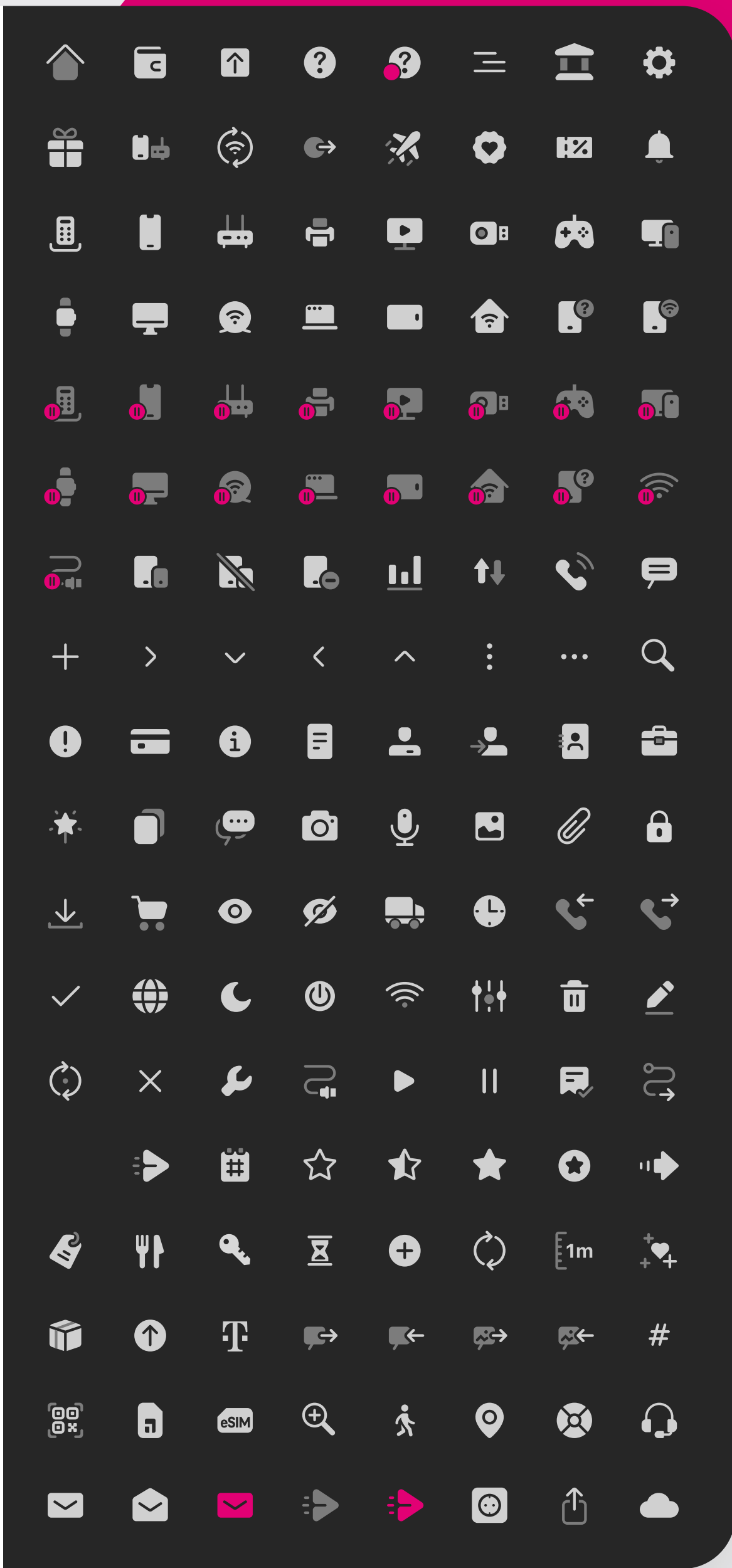
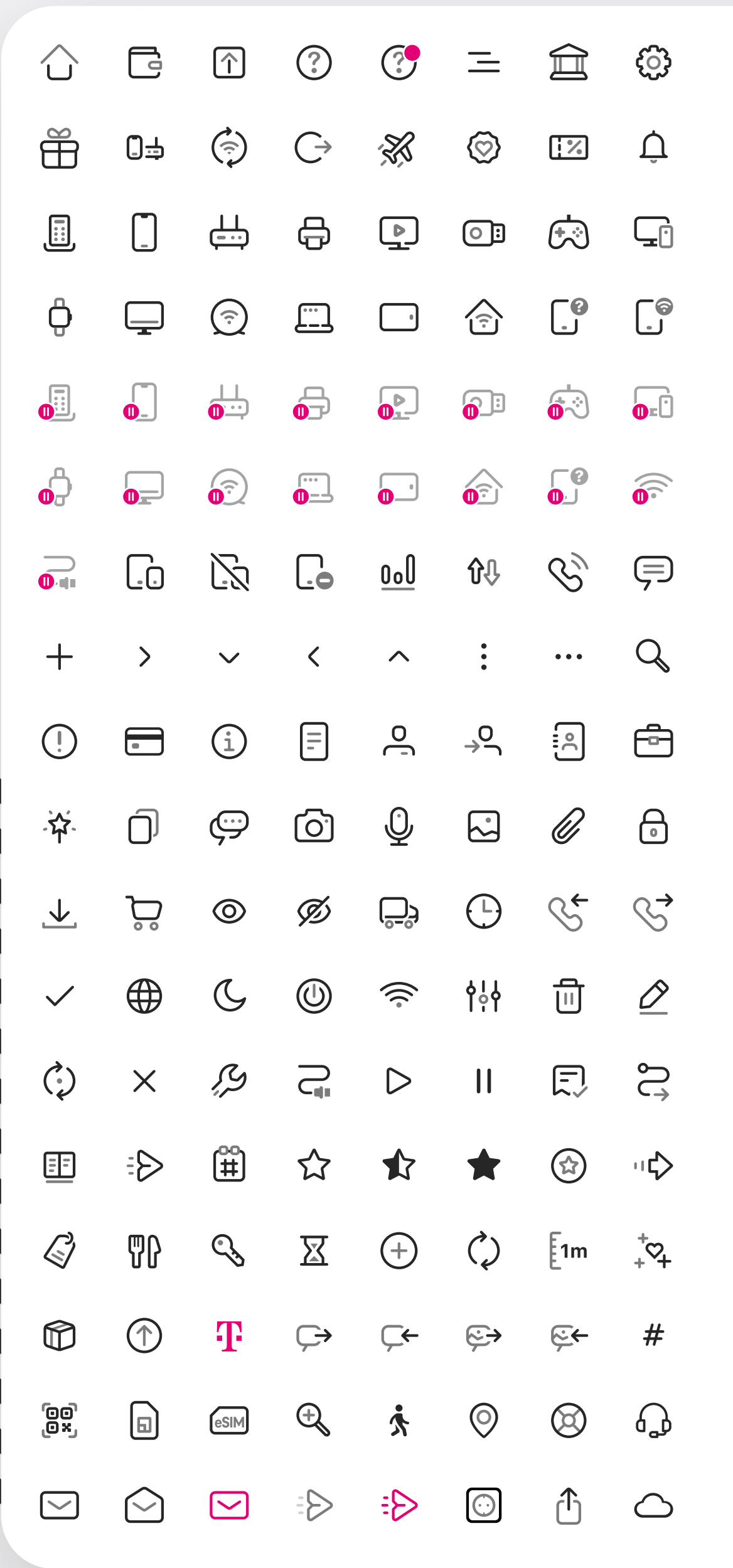


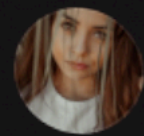
At the Service and Engagement design team of Deutsche Telekom, I am leading a team of 20, working on our self-care mobile and web applications, used by over 20+ million users monthly.

I've also worked on **TV application** projects and the future of Deutsche Telekom's **online shopping experience**.









19:13



Premier of the month

Mortal Kombat

★ 8.5 • 180 min • 2021 • 12+ • Action • 4K

Washed-up MMA fighter Cole Young, unaware of his heritage, and hunted by Emperor Shang Tsung's best warrior, Sub-Zero, seeks out and trains with Earth's greatest champions as he prepares to stand against the enemies of Outworld...



RENT FOR 9.99 EUR



18:40 Fri Aug 6



THE GUILTY

4K

★ 8.5 • 180 min • 2021 • 12+ • Sci-Fi

A demoted police officer assigned to a call dispatch desk is conflicted when he receives an emergency phone call from a kidnapped woman.



Megathek



My Recordings



Popular



Sport



Fan favorites



Kids

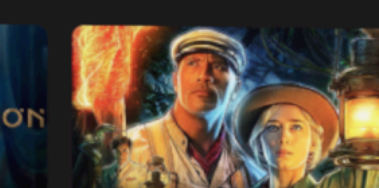
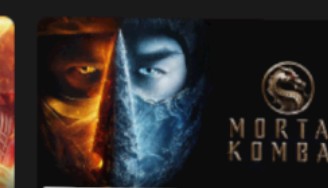


Comedy



Cooking

All >



Shang-Chi and the Legend...

Mortal Kombat

Foundation

Jungle Cruise

Catalog

TV Guide

My Content

More

9:41



Shang-Chi and the Legend of the Ten Rings

TOMORROW - 20:15-22:00 HBO 4K

★ 8.5 • 2021 • 12+ • Sci-Fi

Shang-Chi must confront the past he thought he left behind when he is drawn into the web of the mysterious Ten Rings organization.



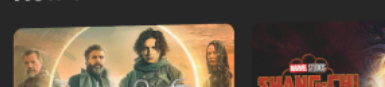
Home

Live TV

Megathek

Now on TV

All >



Catalog

TV Guide

My Content

More

Previous note-worthy projects

As I've mentioned I'm a creator type: in my free time I've made many things. Here is a selection of them.



Design Hub Achievements



Working fully remote AND staying close to your colleagues?
This can seem like two ends of a spectrum for some teams.

During 2023 I have been thinking a lot about how to keep up
our team spirit in fun and interesting ways, so I've built
Design Hub Achievements. It is an online badge collection
game, specifically created for my team.



There's a badge for everything!



Badgetelen Briganti 5 pont

Nem szerzett az adott hónapban egyetlen badge-t sem.



Aranyköpő 10 pont

Feljegyezték egy mondását az [#aranyköpések](#) csatornán.



Couch potato 10 pont

Ajánlott egy filmet vagy sorozatot a [#szórakozás](#) csatornán.



Gamer 10 pont

Ajánlott egy játékot a [#gaming](#) csatornán.



Könyvmoly 10 pont

Ajánlott egy könyvet a [#szórakozás](#) csatornán.



Tudásmegosztó 10 pont

Megosztott egy szakmai anyagot a [#designers](#) vagy a [#learning](#) csatornán.



Walking Brand 10 pont

Telekomos pólót viselt egy meetingen.



Hangosbeszélő 15 pont

A legtöbb üzenetet küldte egy hónapban Slacken.



Játékmester 15 pont

Hozott egy játékot a reggeli meetingekre.



Karma 50 15 pont

Összegyűjtött 50 karmát.



Karmaosztó 50 15 pont

50 karmát küldött a csapattársaknak.



Kiskukta 15 pont

Megosztott egy saját ételt a [#főztem](#) csatornán.



Felfedező 20 pont

Megosztott egy fotót egy kirándulásról a [#természet](#) csatornán.



Karma 100 20 pont

Összegyűjtött 100 karmát.



Karmaosztó 100 20 pont

100 karmát küldött a csapattársaknak.



Picasso 20 pont

Megosztott egy saját alkotást a [#napiskicc](#) csatornán.



Schwarzenegger 20 pont

Sporttevékenységet osztott meg a [#sport](#) csatornán.



Walking Brand++ 20 pont

Telekomos ruhát viselt jól láthatóan, egy nem Telekomos eseményen.



Bulibáró 30 pont

Szervezett egy csapatépítő programot a csapatnak.



Éhenkórász 30 pont

Részt vett egy random esti kajáláson a csapattagokkal.



Hús-vér 30 pont

Részt vett egy személyes csapatépítő eseményén.



Karma 200 30 pont

Összegyűjtött 200 karmát.



Karmaosztó 200 30 pont

200 karmát küldött a csapattársaknak.



Projektor 30 pont

Tartott a csapatnak egy legalább 20 perces szakmai előadást.



Evangelista 40 pont

Előadott egy rendezvényen vagy konferencián, a csapat színeiben.

Award achievements via Slack



Kitüntetés küldés



Livi részére fogsz kitüntetést küldeni, ezért az üzenetért:

Eljöttem dobálni a súlyokat 💪
(1 file)



Melyik kitüntetést?

Schwarzenegger (20 pont) ▼

Dátum:

📅 Today ▼

Mégsem

Kitüntetés küldése



Design Hub Achievements APP 18:31

@Livi megszerezte a Schwarzenegger kitüntetést.
Sporttevékenységet osztott meg a #sport csatornán.



A kitüntetést @Jani osztotta, ezért az üzenetért.



Design Hub Achievements APP 16:12

@Juli megszerezte a Projektor kitüntetést.
Tartott a csapatnak egy legalább 20 perces szakmai előadást.



A kitüntetést @Jani osztotta.






Design Hub Achievements APP 11:41

@Jani megszerezte a Couch potato kitüntetést.
Ajánlott egy filmet vagy sorozatot a #szórakozás csatornán.




A kitüntetést @zoltan osztotta, ezért az üzenetért.

Send Karma via Slack for help and appreciation

 **Karma küldés**  

Kinek küldöd?

Cynthi 

Indoklás:

Köszönöm, hogy megoldottad a Teamses problémám! ❤️

Hány karma pontot küldesz?

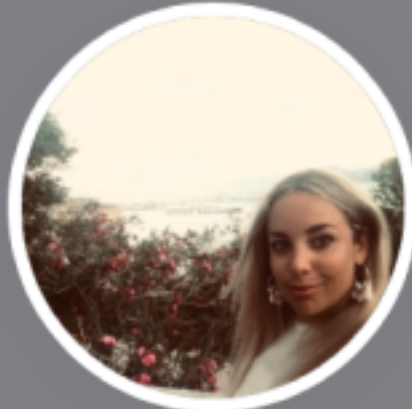

☐ 1

☒ 3


☐ 5


Cancel


Küldés


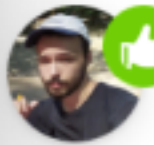
**Cynthi**


Összesen 10 kitüntetést szerzett a szezonok során.

**40**
pont


**3**
kitüntetés

**1**
karma

**Jani:** Köszí, hogy megoldottad a Teamses problémám! ❤️
2023. 02. 07. – 1 karma

**Hangosbeszélő****15 pont**

A legtöbb üzenetet küldte egy hónapban Slacken.
2023. 01. 31.

**Kiskukta****15 pont**

Megosztott egy saját ételt a #főztem csatornán.

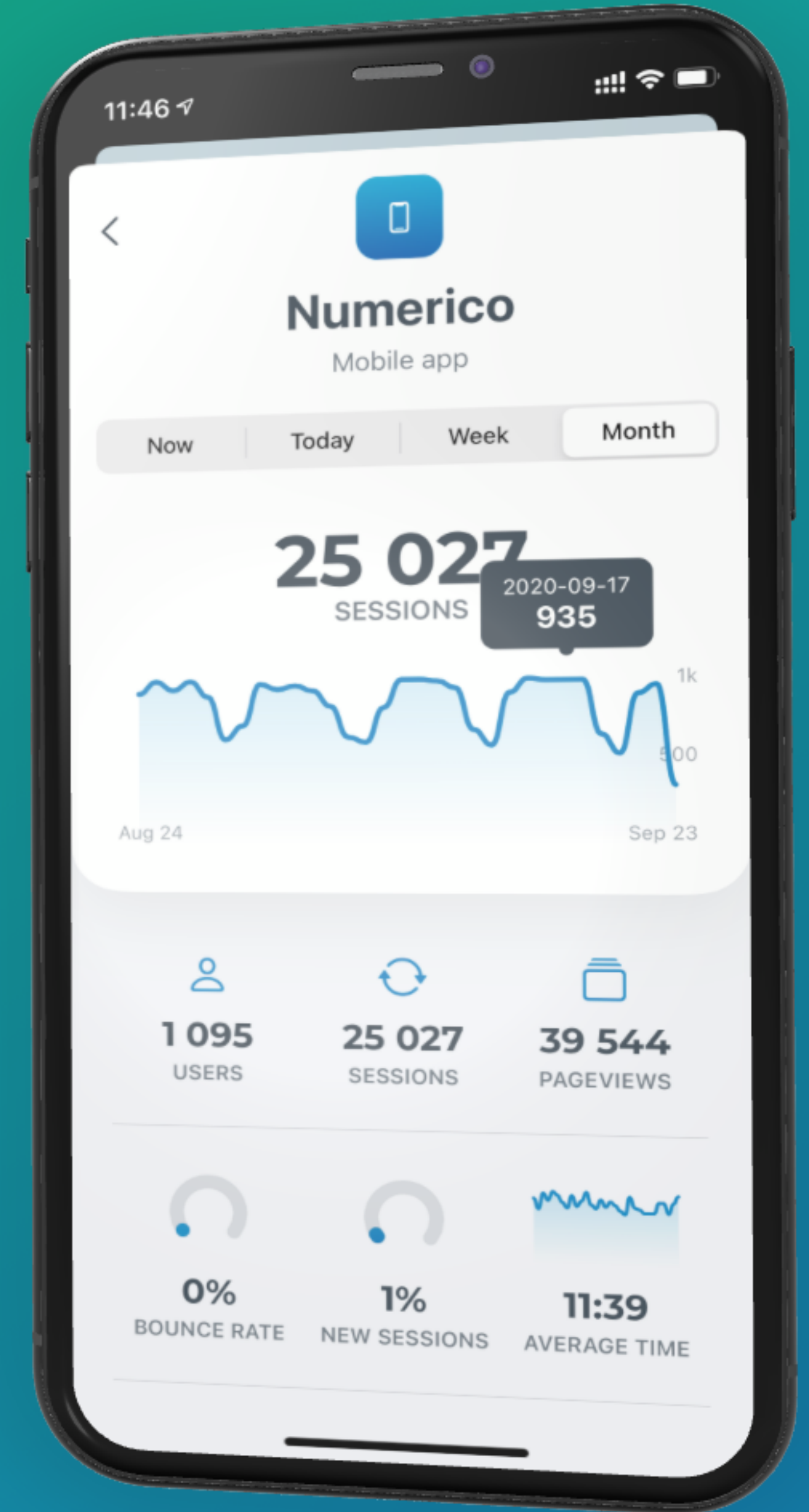
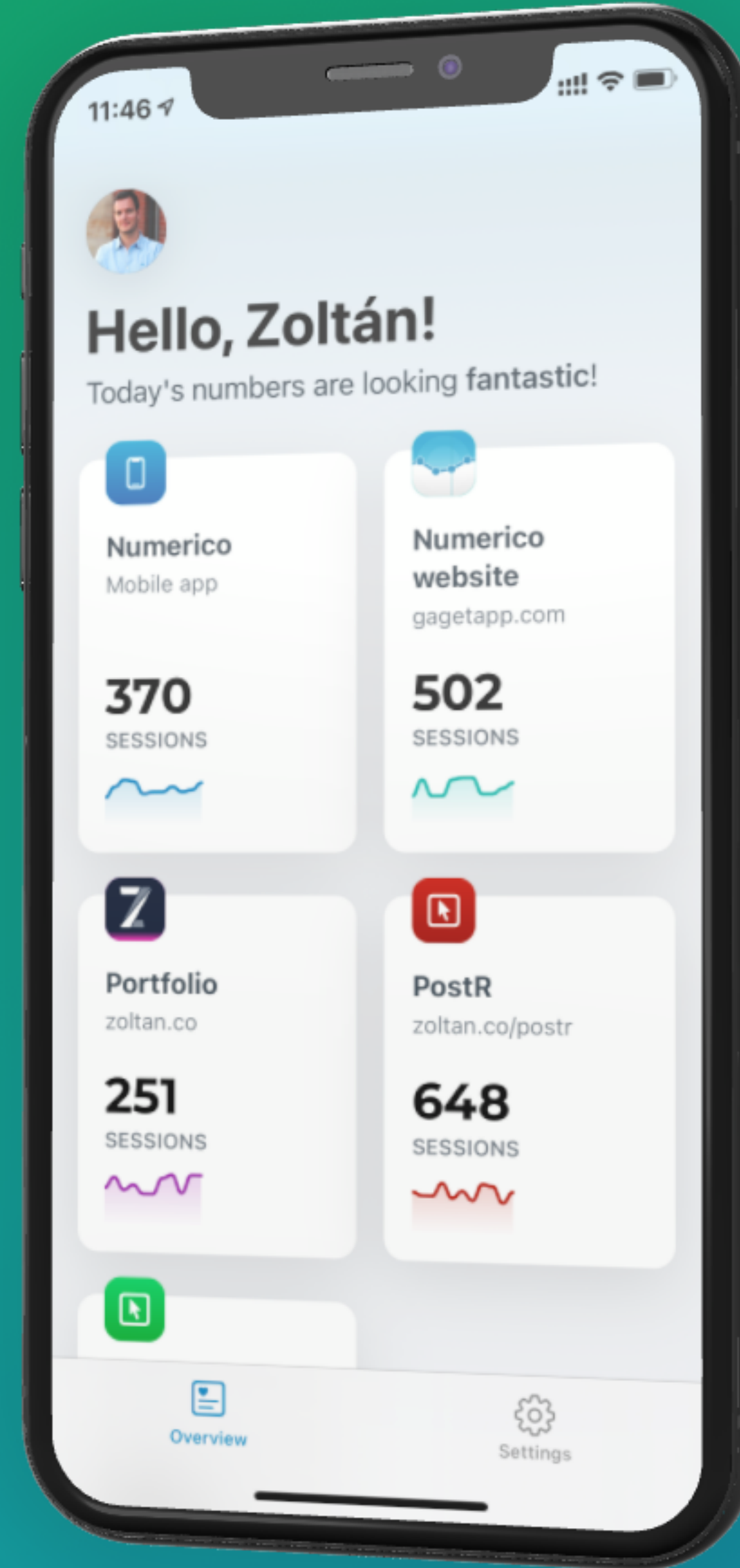
Numerico



With the release of iOS 14 I knew I had to create a brand new experience for GAget that supported widgets. After spending a few weeks of learning Swift UI, and about 2 months on writing code, I released the new version on September 23, 2020.

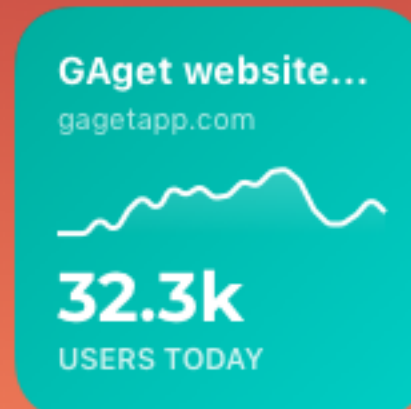
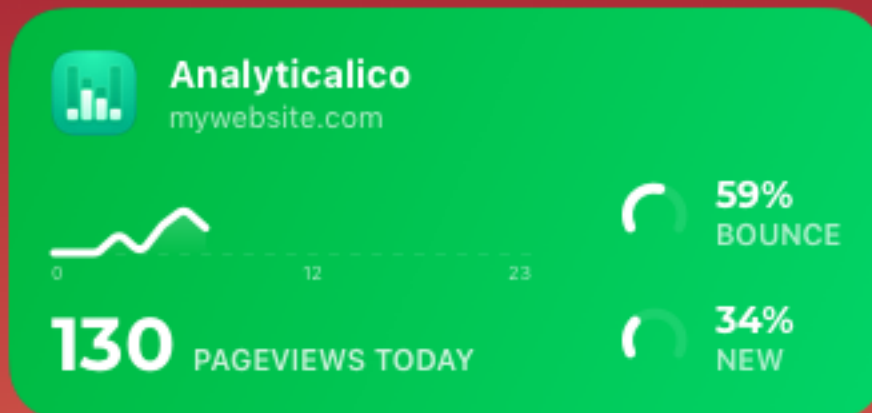
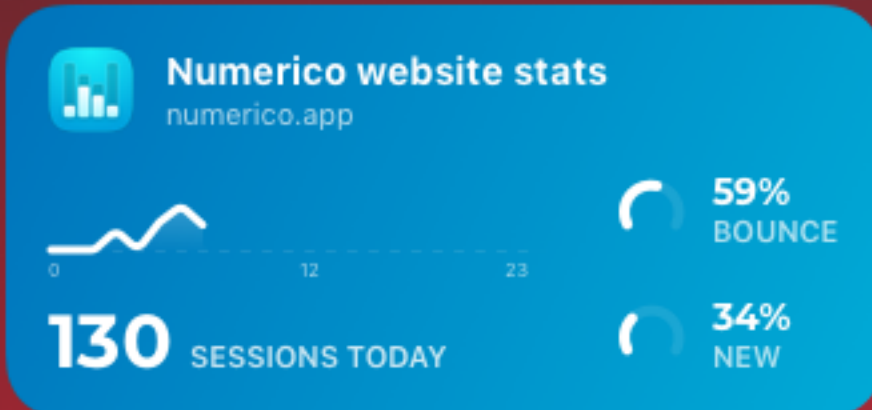
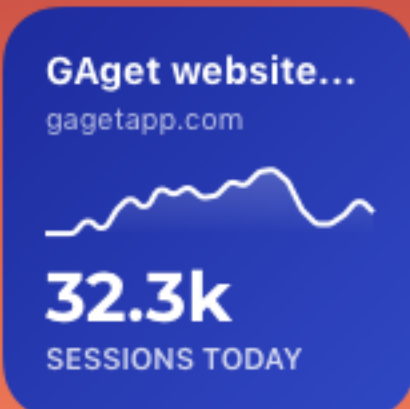
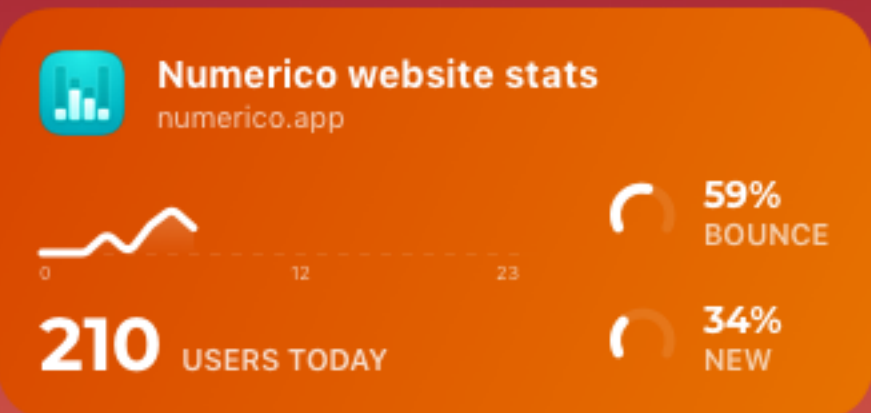
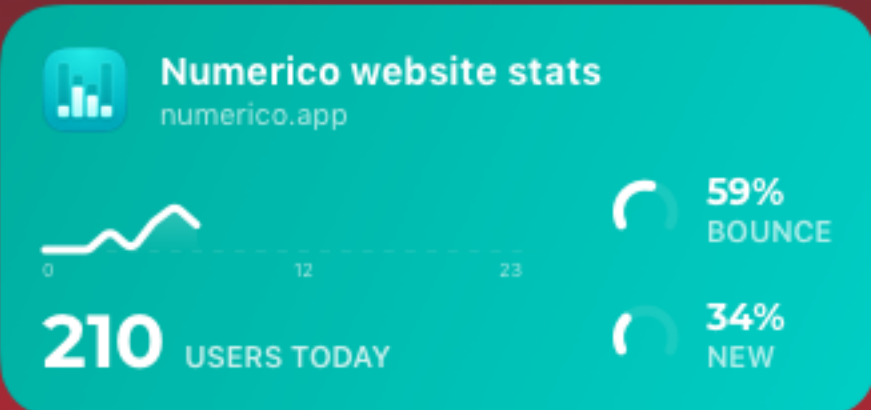
After 3 years, I shut down the project with iOS 17, as I simply had no time to update to the new Google Analytics API.





Numerico

Google Analytics simplified



Numerico

Google Analytics simplified

IBM Video Player



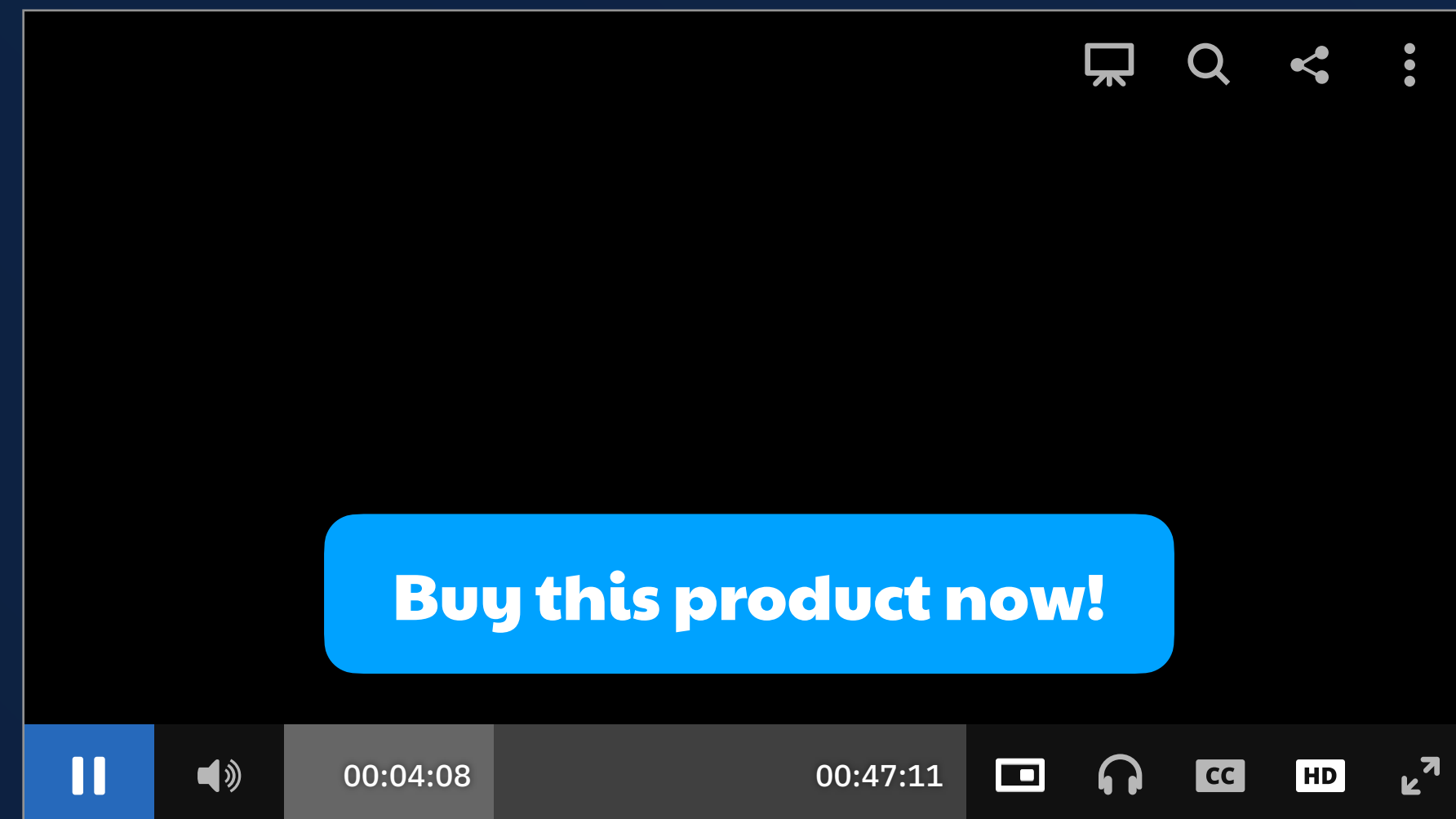
The IBM Budapest Lab is in charge of the IBM Cloud Video product that is a secure video streaming service. As the core part of the experience, the video player is the most important thing on the site.

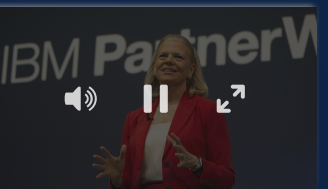
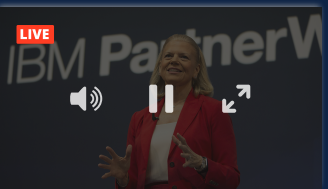
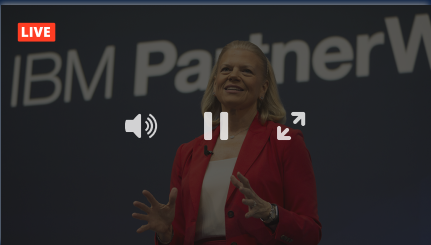
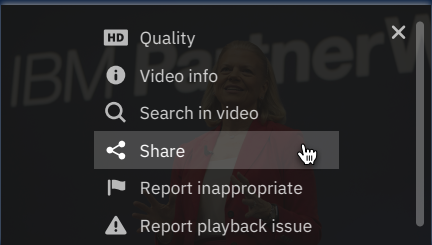
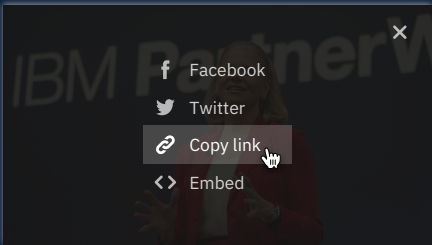
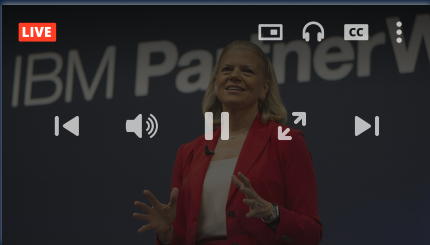
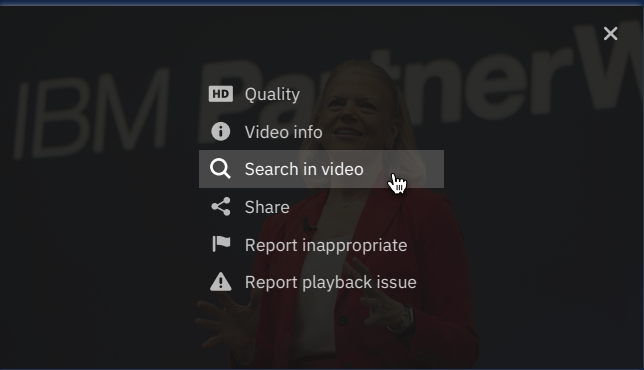
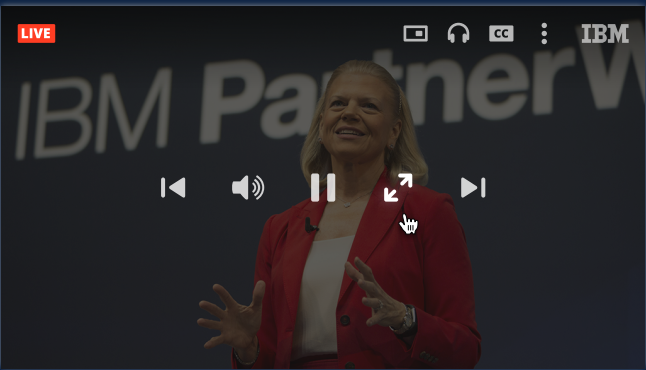
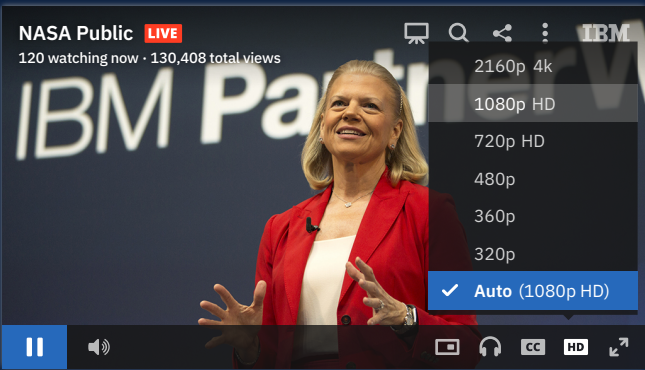
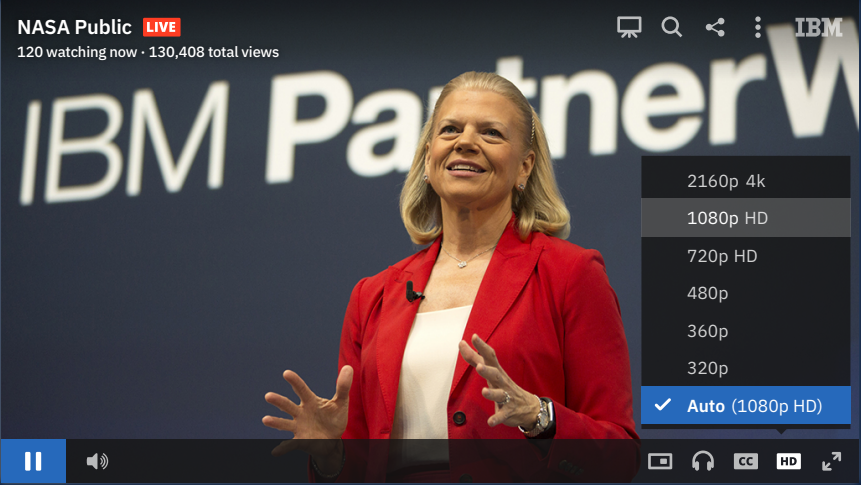
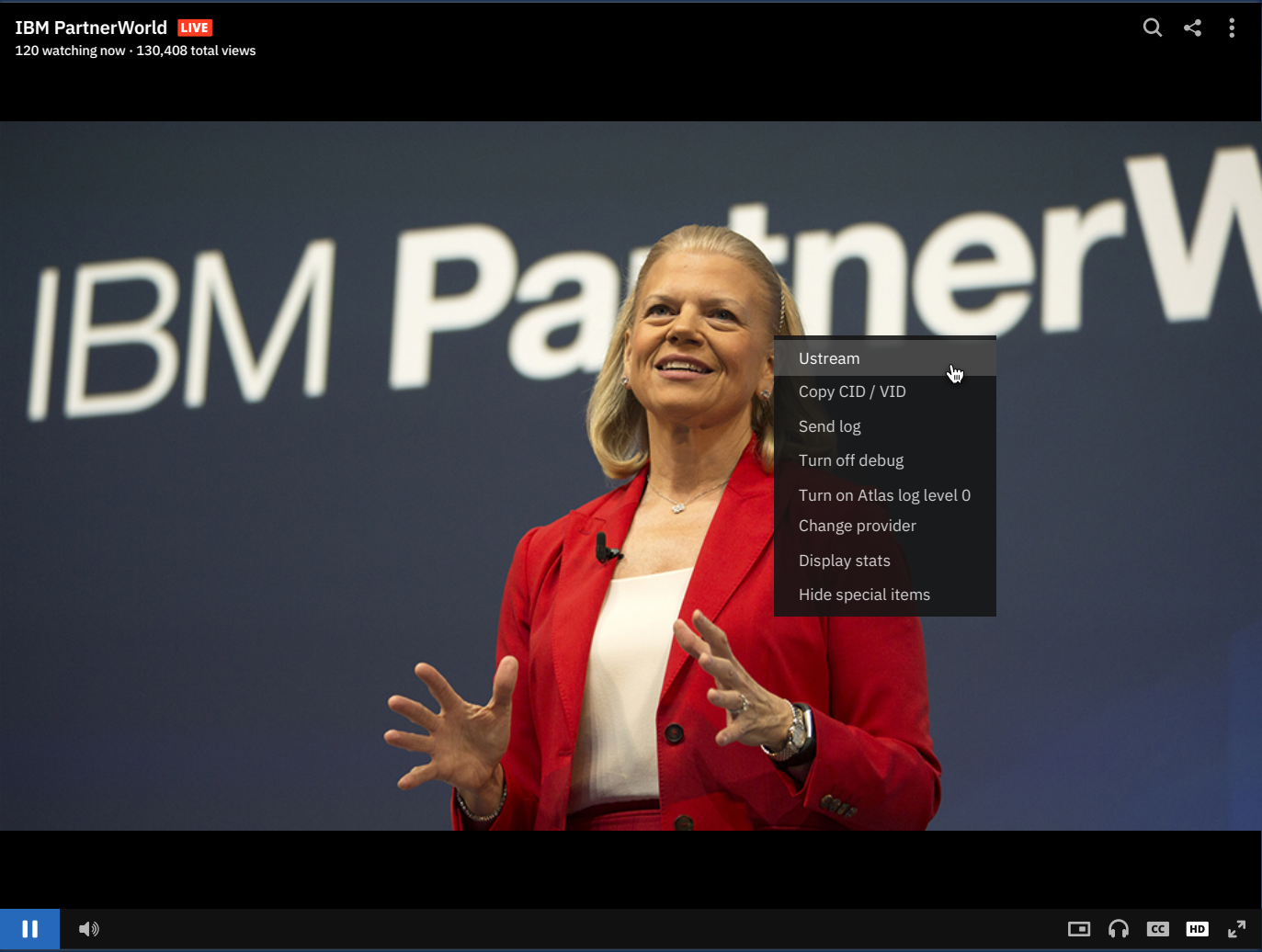
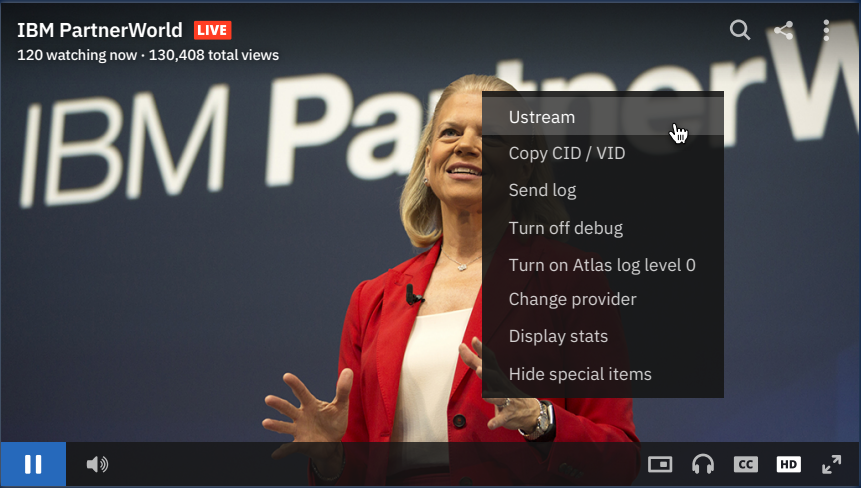
So when was designing a dynamic ad placement functionality, I had to take many things into consideration, like the responsiveness of the player or the already existing features inside of it.

And for the best result in implementation I created an interactive demo for developers to convey the ideas.

Feature request:

*A banner like customizable CTA
for contextual advertising*

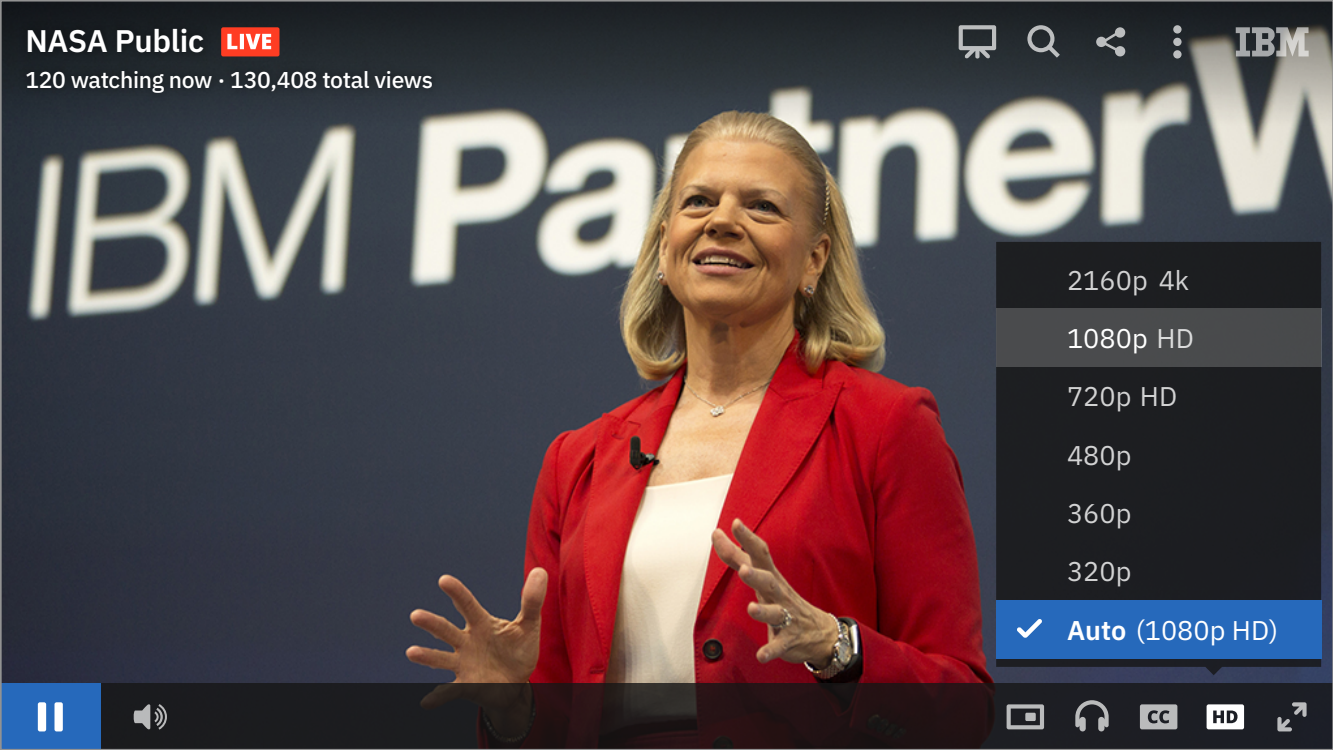




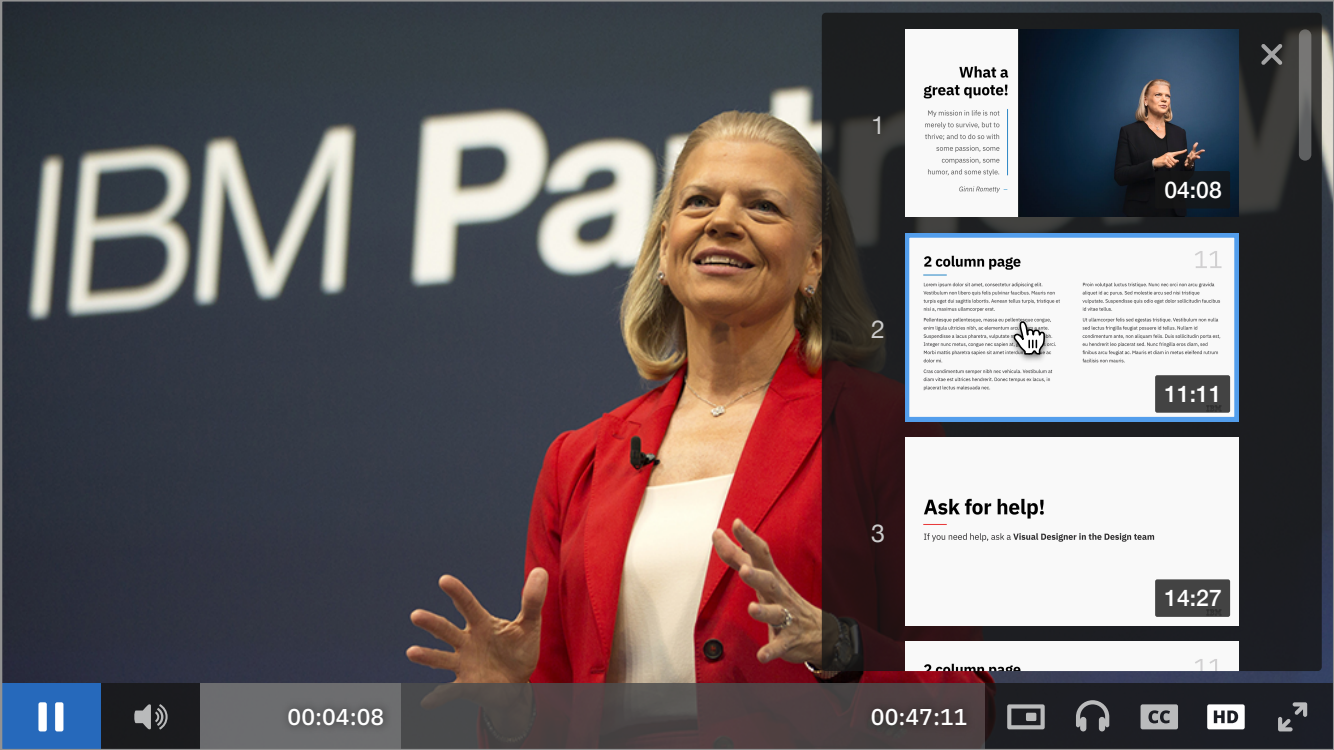
Many different sizes



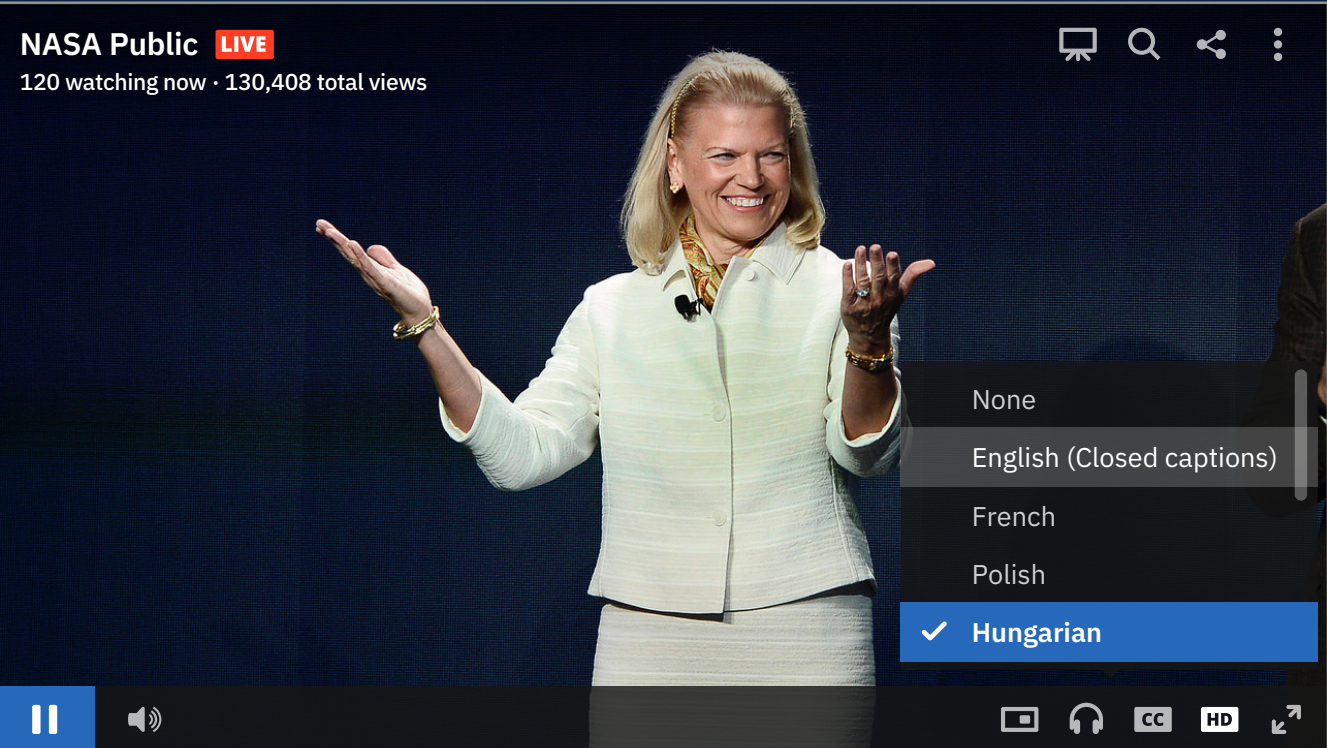
Live and VOD



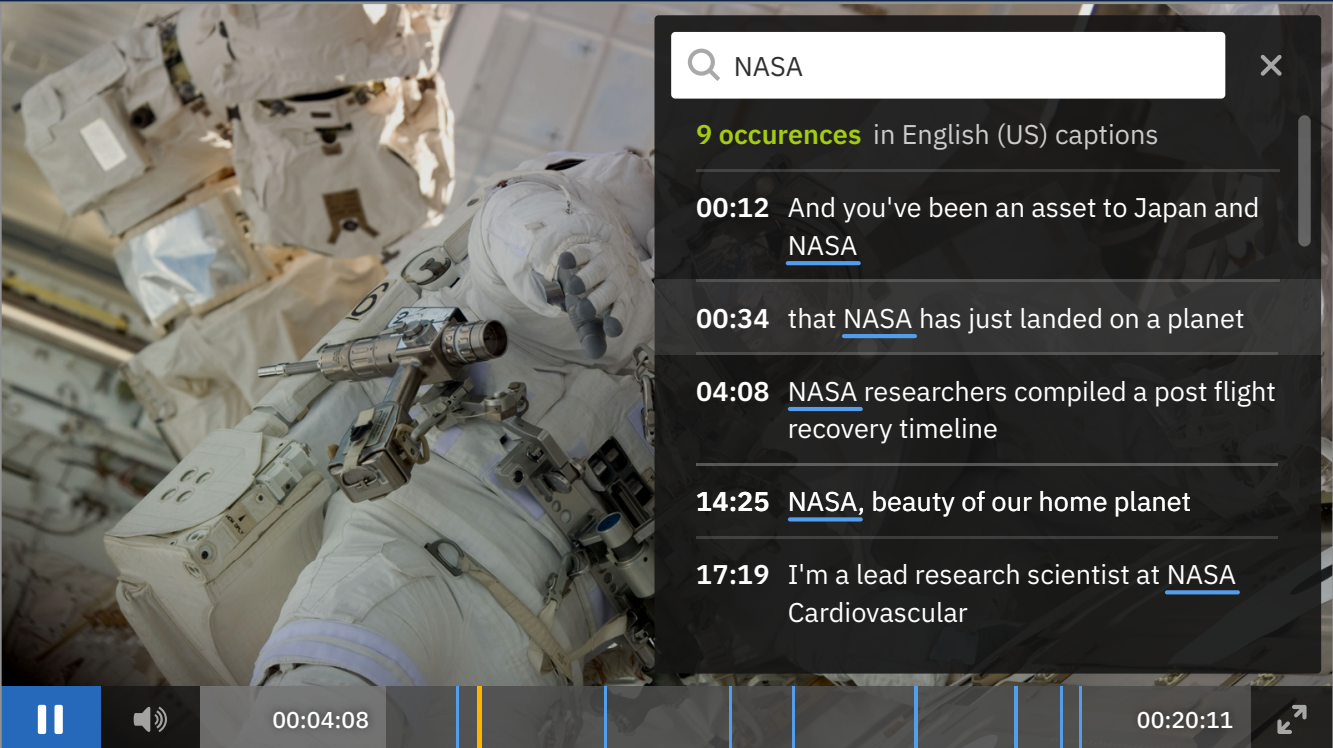
Video settings (quality, volume, etc)



Presenter slides



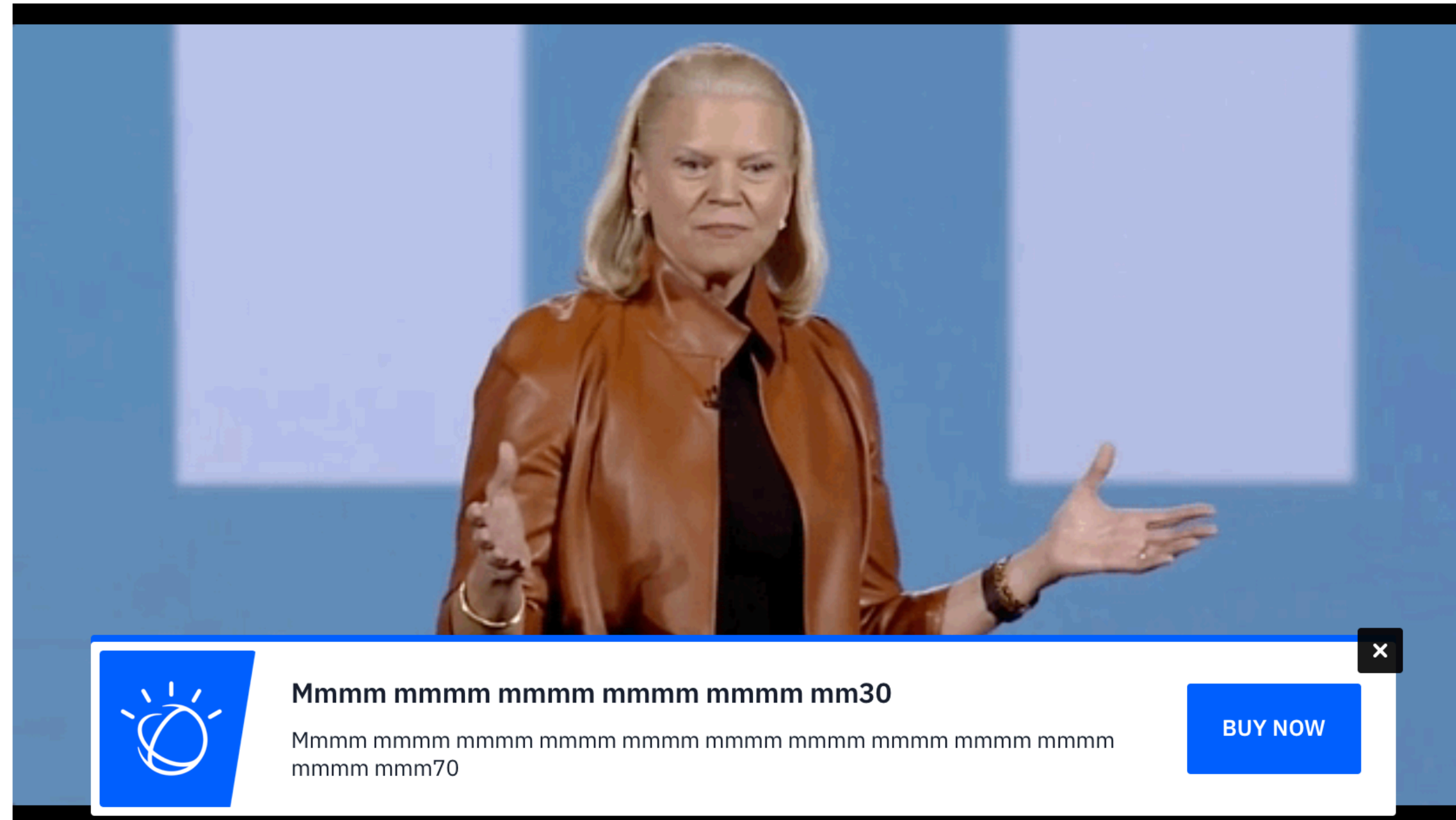
Closed captions



Search in captions



Polling



Player size: 840px

Toggle CTA

Toggle CTA size

☒ Image ☒ Description ☒ Button

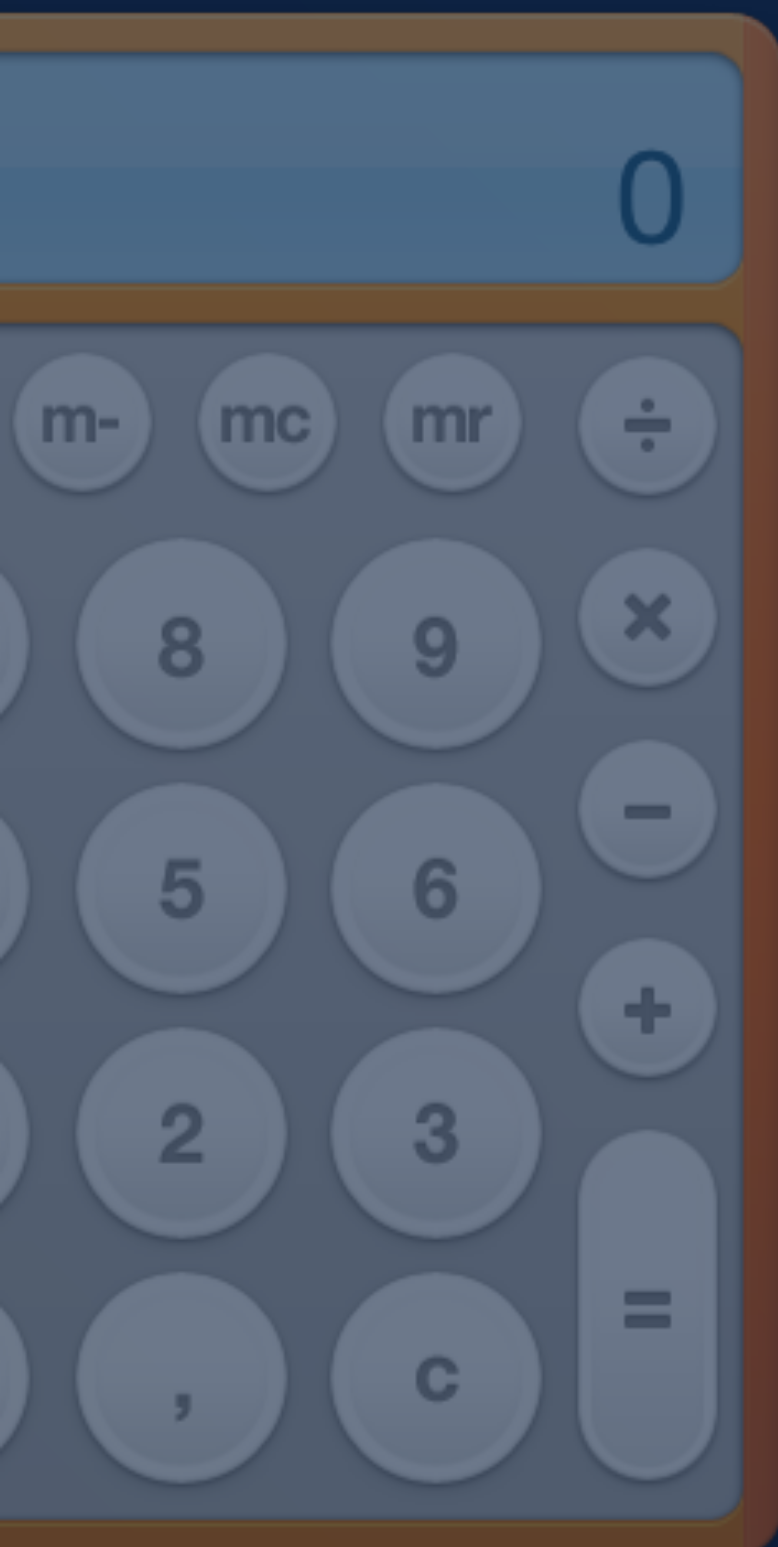
[Open interactive demo](#)

GAget

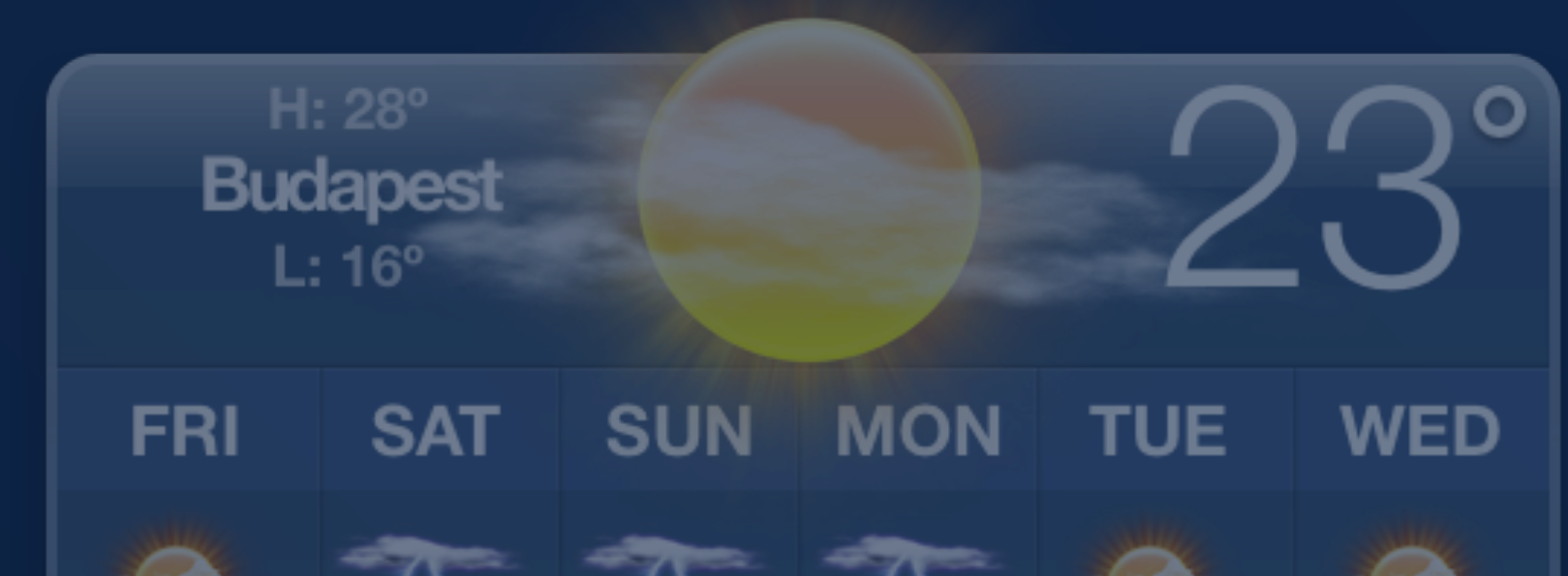


This project started as a widget for OS X Dashboard and turned into the most popular Google Analytics widget for macOS in the App Store during 2011 – 2018. Features included an Overview widget for the most important data, a Real-Time widget for getting real-time visitor information and Alerts for custom event notifications.

It was my longest running side project, launching in August 2011. It it even [motivated me to learn Swift](#).




First released version in 2011




GET A QUICK OVERVIEW OF YOUR GOOGLE ANALYTICS DATA


AccountsAlertsWidgets




Zoltán Hosszú
zsmill@gmail.com



James Bond
james@mi6.co.uk




GAget app Support
gagetapp@gmail.com


 Add a Google account

Selected views


You can access these views in widgets and alerts



All usage data (gagetapp.com)
GAget / GAget for iPhone



zoltan.co - All data (zoltan.co)
Personal Projects / MoveRite



MoveRite website (moveriteapp.com)
Personal Projects / MoveRite

Add or remove views

TodayNotifications


January 26th.,
Thursday

GAGET - OVERVIEW

All website data
zoltanhosszu.com

3,950
sessions today

6,360 visits
Wednesday (Sep 10)



Jan 13Jan 26

OverviewReferralsLocationMobile

Sessions1,950

Users2,350

Pageviews21,950

75%

Bounce rate


85%

New sessions

00:01:32

Average time

Refreshed: 18:23:30

 Open in Analytics

Edit

WITH GAGET ALERTS YOU'LL

NEVER MISS AN IMPORTANT CHANGE



Sessions target is now complete 🎉

The number of sessions on GAget (gagetapp.com) has reached 1,000. Congrats!



Users 800+ is now complete 🎉

The number of users on GAget (gagetapp.com) has reached 800. Way to go!

FOLLOW THE DAILY TRAFFIC WITH THE REAL-TIME WIDGET

Accounts

Alerts

Widgets

Widgets are an awesome way to quickly access your data from the Notification Center.

All website data
gagetapp.com

3,950
visits today

6,360 visits
Wednesday (Sep 10)

17 Sep30 Sep

OverviewReferralsLocationsMobile

Users1,950

Sessions2,350

Pageviews21,950

75%85%

Bounce rate% New visits

00:01:32
Average time

Refreshed: 18:23:30

Open in Analytics

Overview widget

The most important data of your websites and apps

Available

zoltan.co - All data

Right now
329
active users on site

LocationsMobileActive pages

United States214

Brazil30

Open in Analytics

Real-Time widget

Real-Time data about locations, devices and pages

Available

GAgat site (gagetapp.com)

Goal #1 - Downloads

400

17 Sep30 Sep

329\$27.5

completionsgoal value

Completion LocationsSources

/osx/214

/30

/iphone/12

Open in Analytics

Conversions widget

Overview of your goals and ecommerce data

Coming soon...

THE REAL-TIME WIDGET IS AVAILABLE VIA IN-APP PURCHASE

Today

Notifications

January 26th.,
Thursday

GAGET - REAL-TIME

zoltan.co - All data

Right now
318
active users on site

LocationsMobileActive screens

United States214

Brazil30

Hungary12

Germany3

France2

Refreshing in 3 seconds

Open in Analytics

Edit

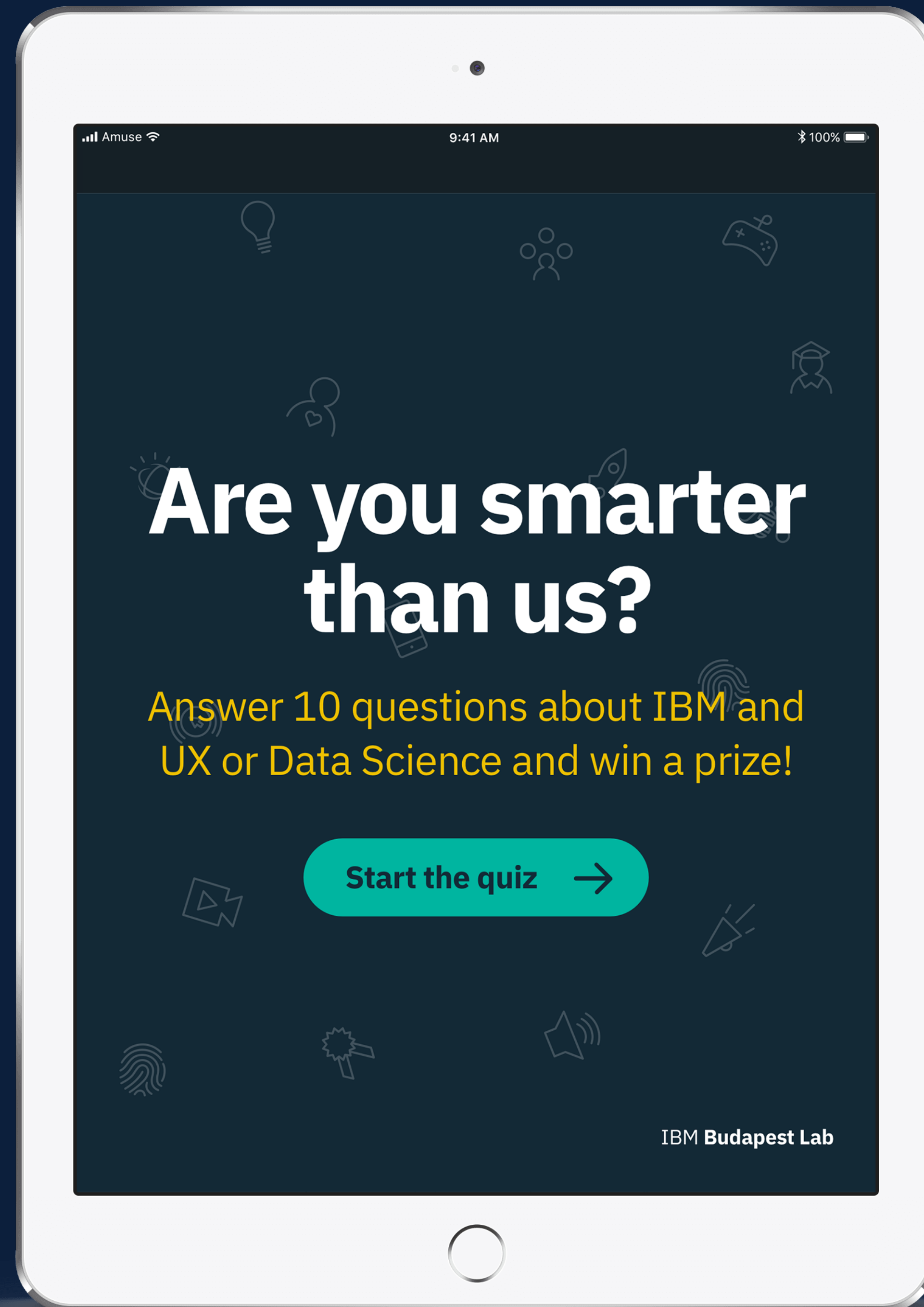
IBM Quiz app



A general conference booth experience is usually pretty boring. Handing out flyers and free t-shirts can only get you so far.

With the IBM Budapest Lab design team we had the idea to create a cool little game in which conference participants could play against one of our team members in a virtual environment. I have designed and coded an interactive iPad game in just a few days before the conference.

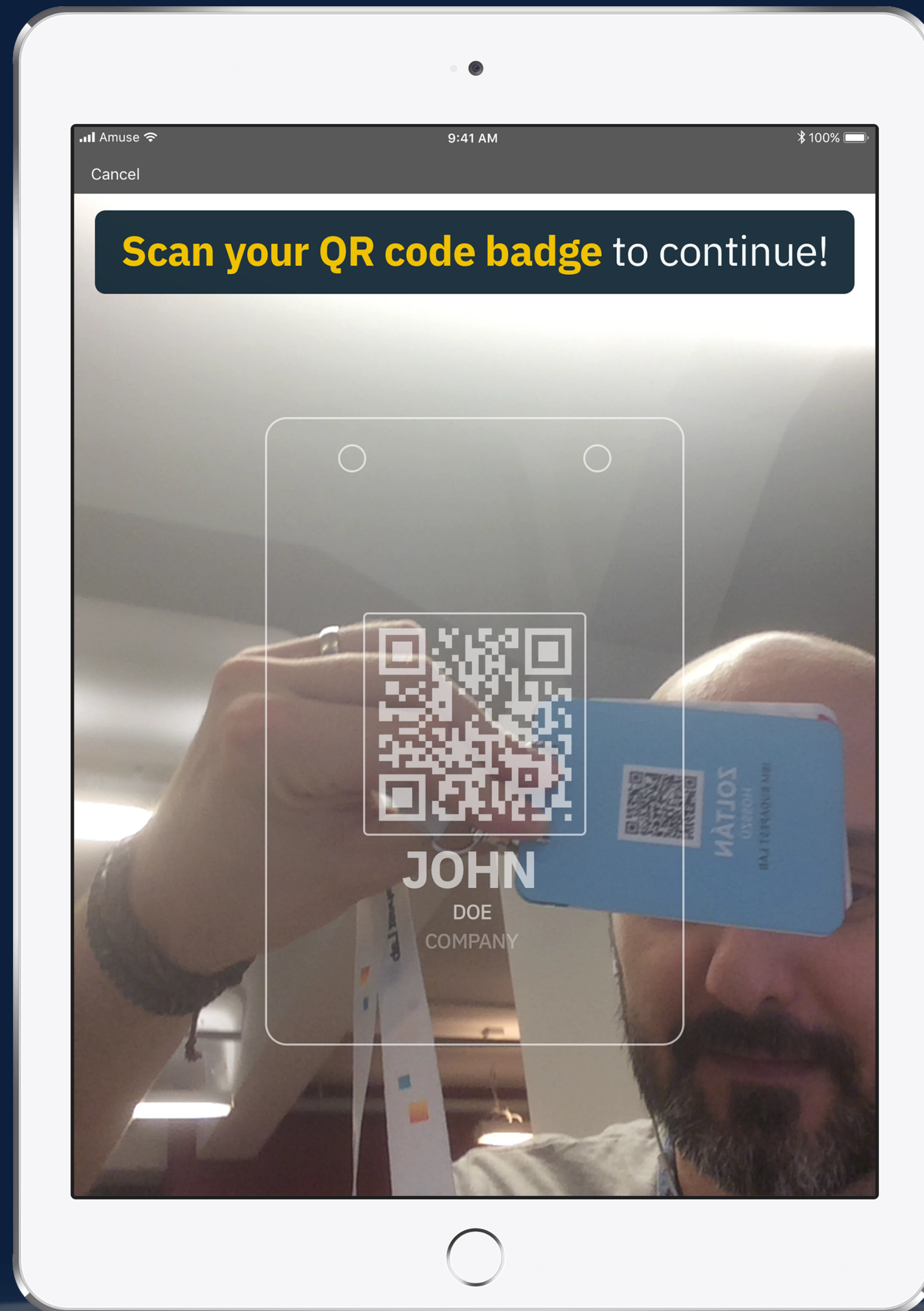
The game was a huge success and collected over 200 leads.



Challenge us

Our goal at the conferences was to have a fun way to collect leads.

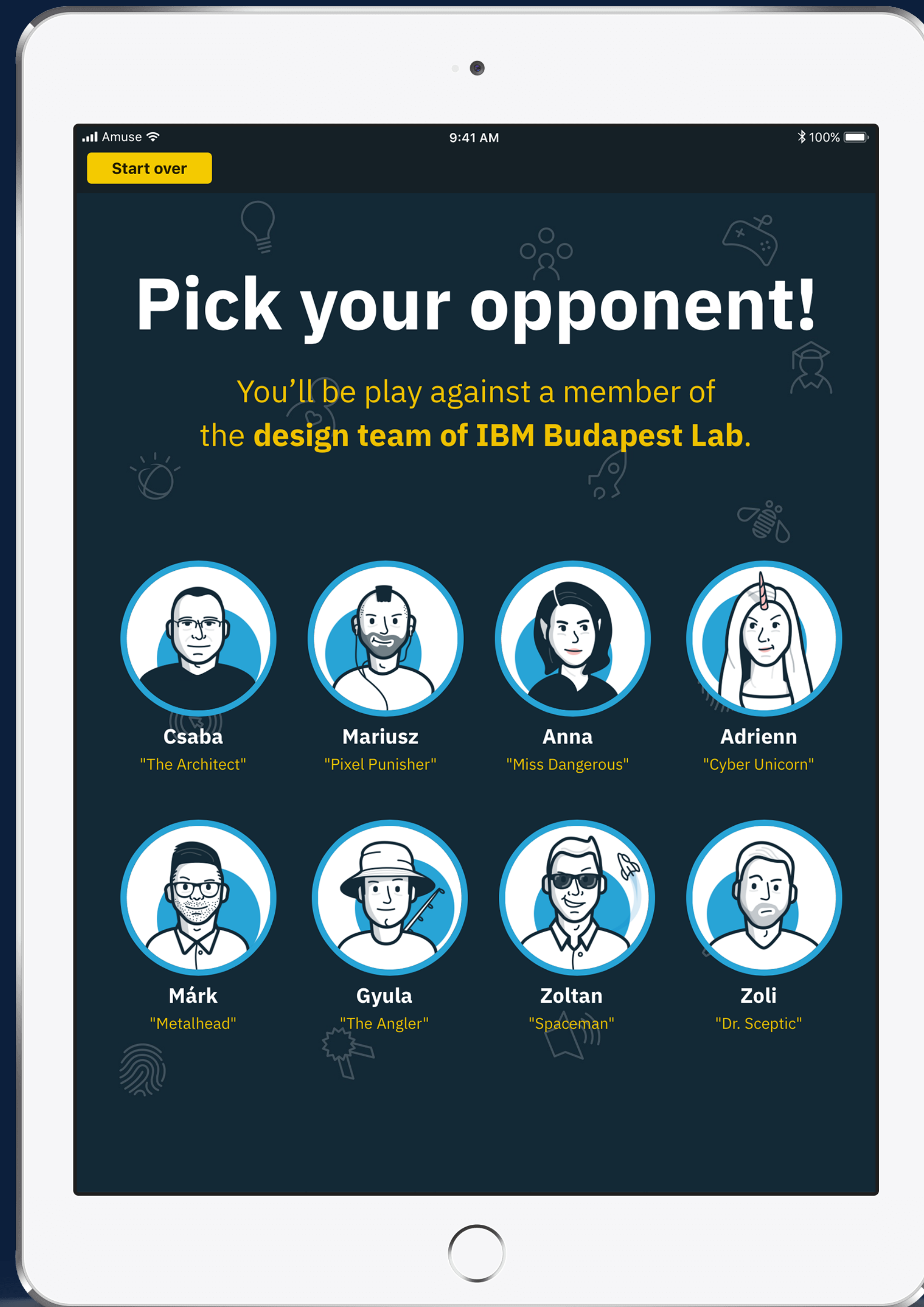
We decided to create a challenging quiz of 10 questions that participants could play on an iPad at the conference.



QR code entry

When players tapped on the “Start the quiz” button they were presented with a QR code reader.

On the conference we realized that this was the first challenge: a few people actually placed their badges on the screen instead of scanning it with the camera.

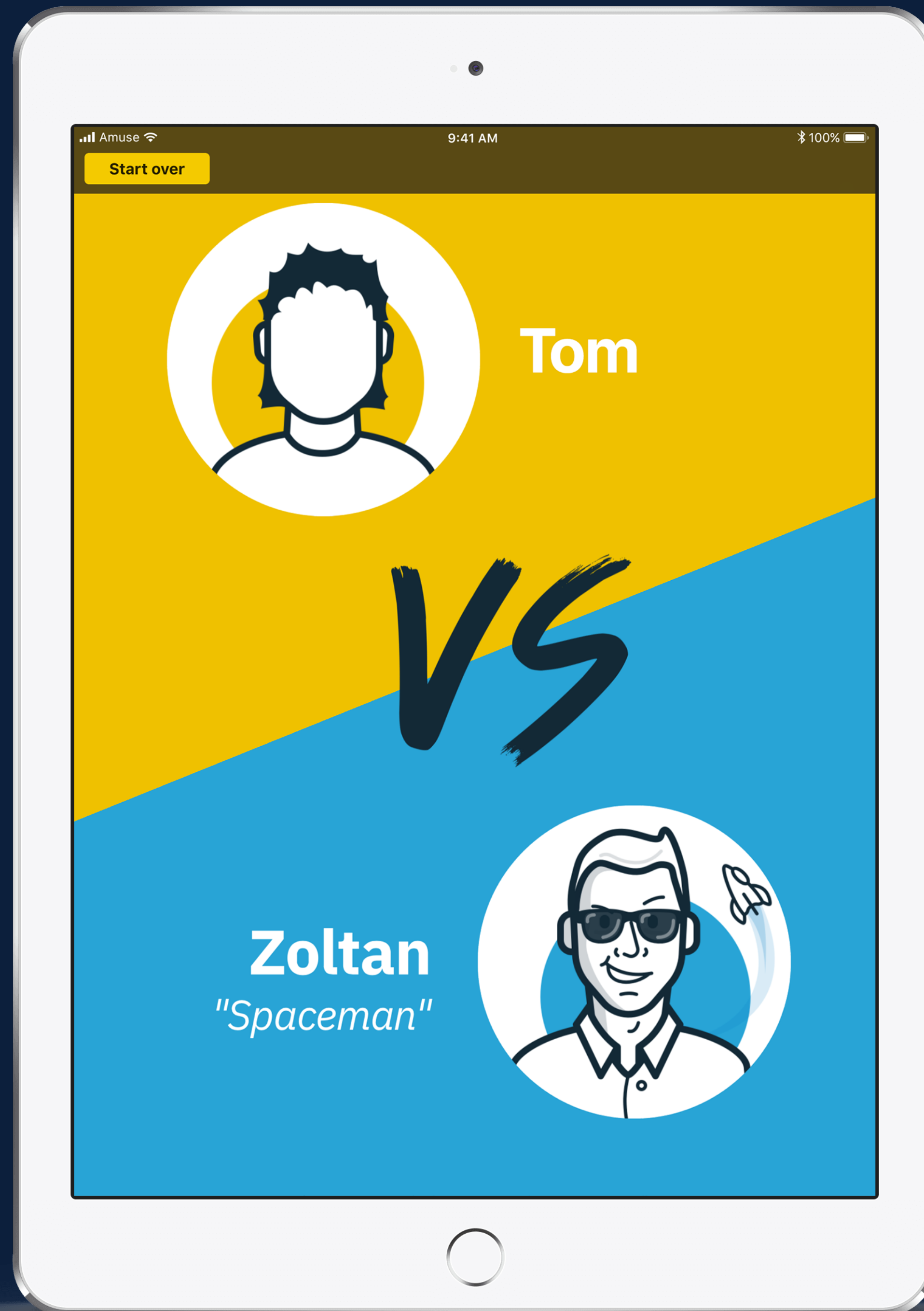


Challenging the team

Players were asked to pick an opponent from our teams.

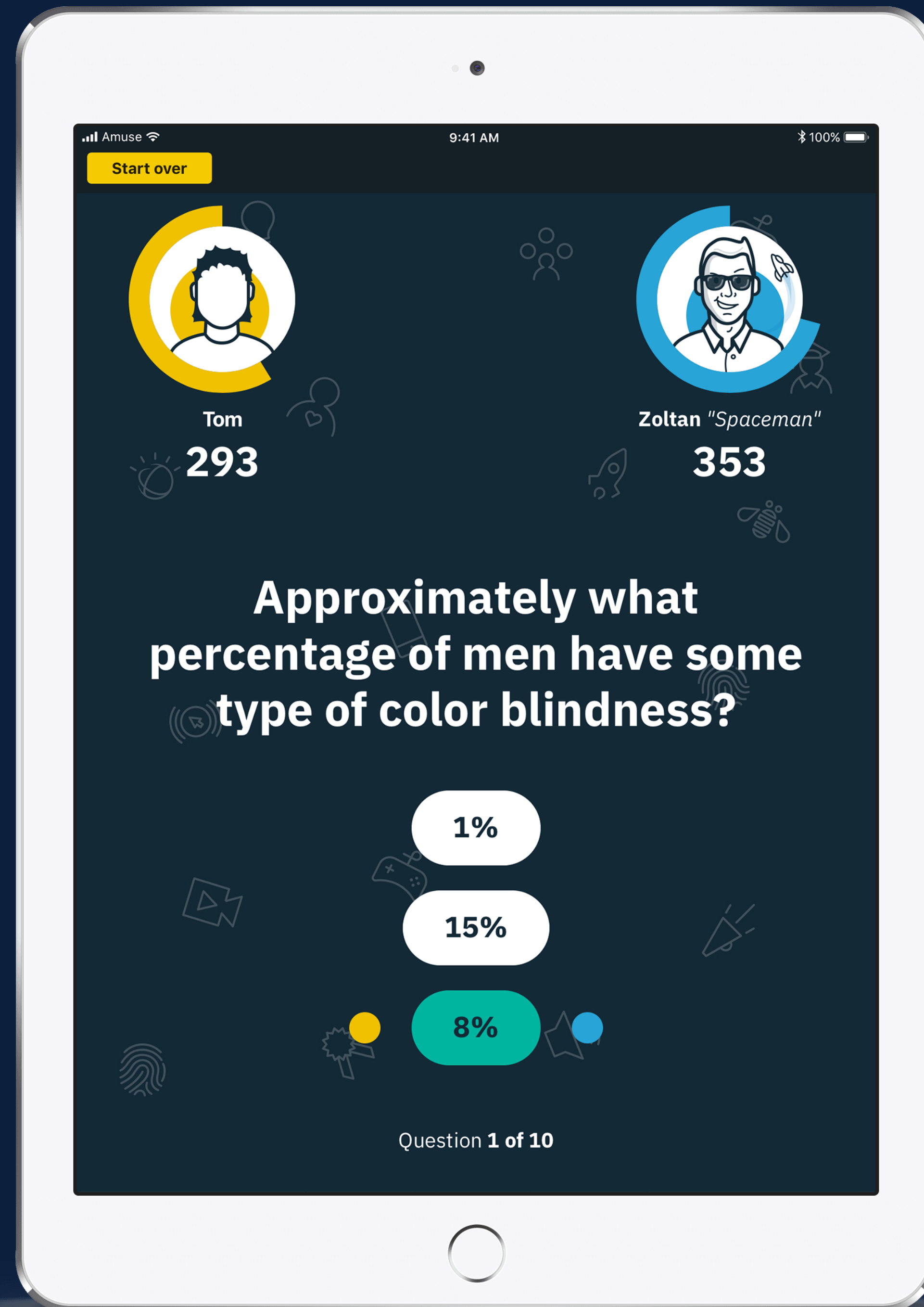
We have made portraits of our team members, both for the design and for the data science teams.

This was just a fun little step, as all opponents played with the same accuracy and timing.



VS screen

After picking a topic and an opponent, player were presented with the VS screen to let them know the game was about to start.

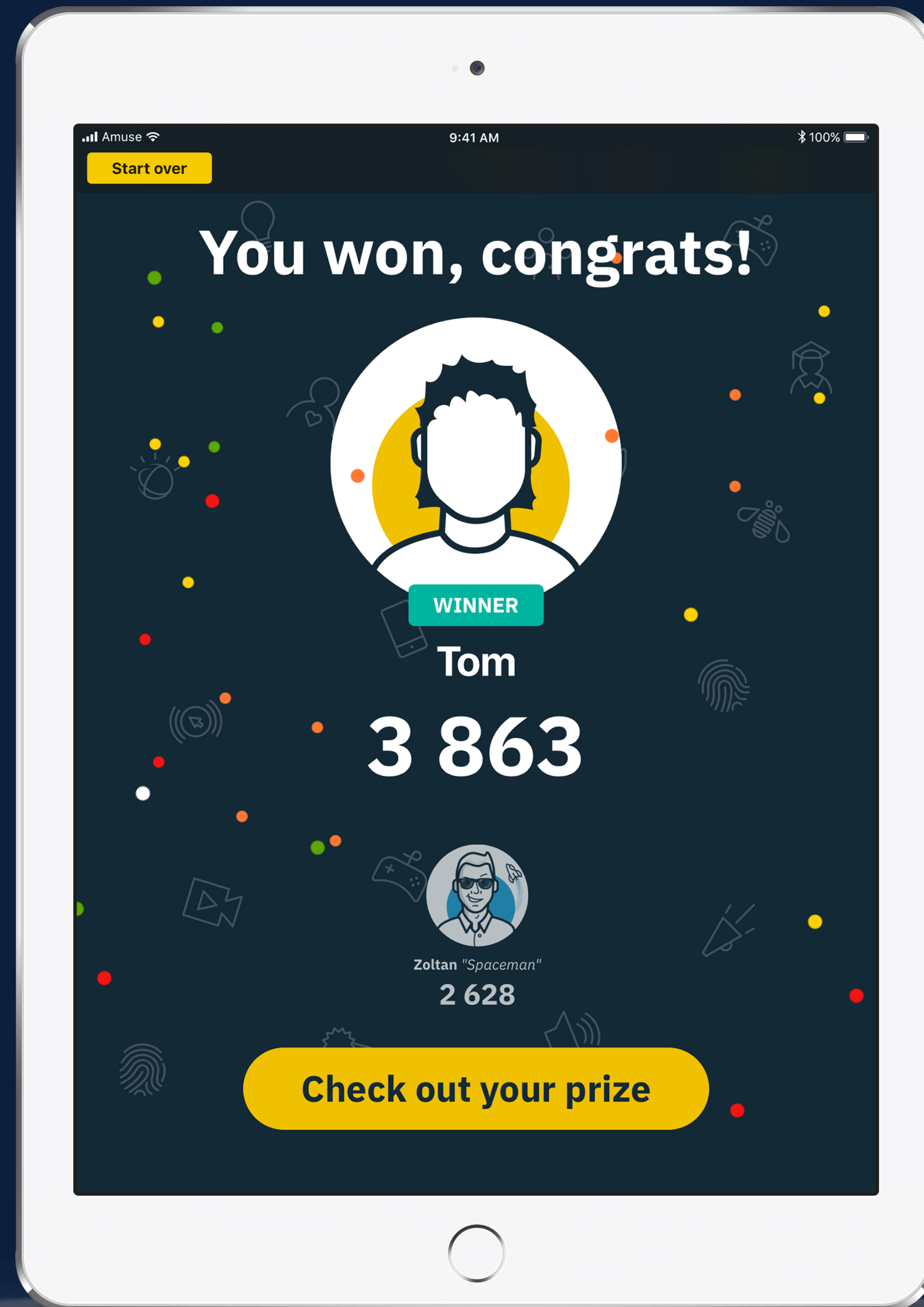


The Quiz

Players had 15 seconds to answer each question. They got points based on their time.

The players could see the answer from our member to help a bit if they didn't know the answer.

Our team members all played with 80% accuracy and answered the questions in about 5 seconds.



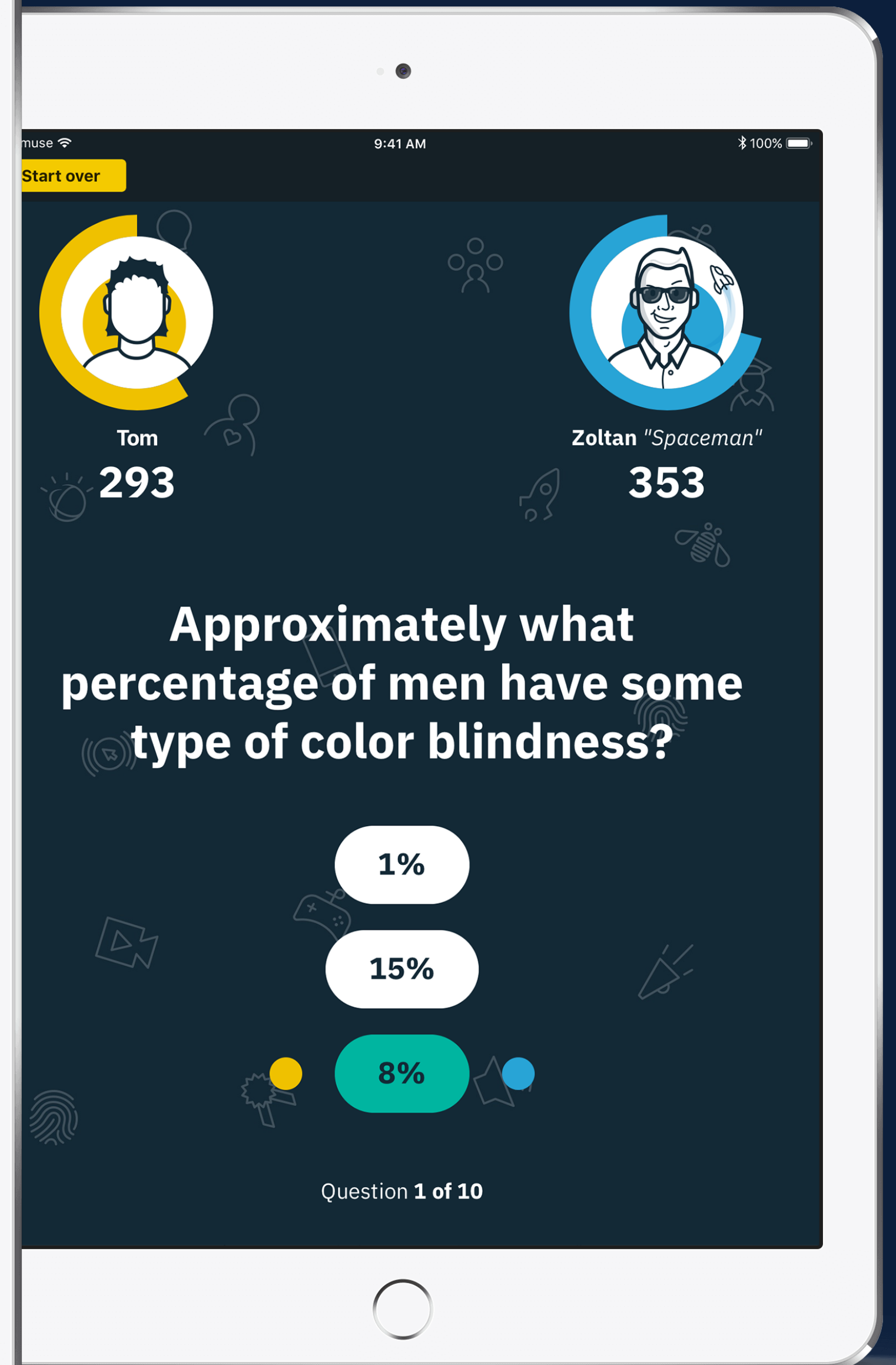
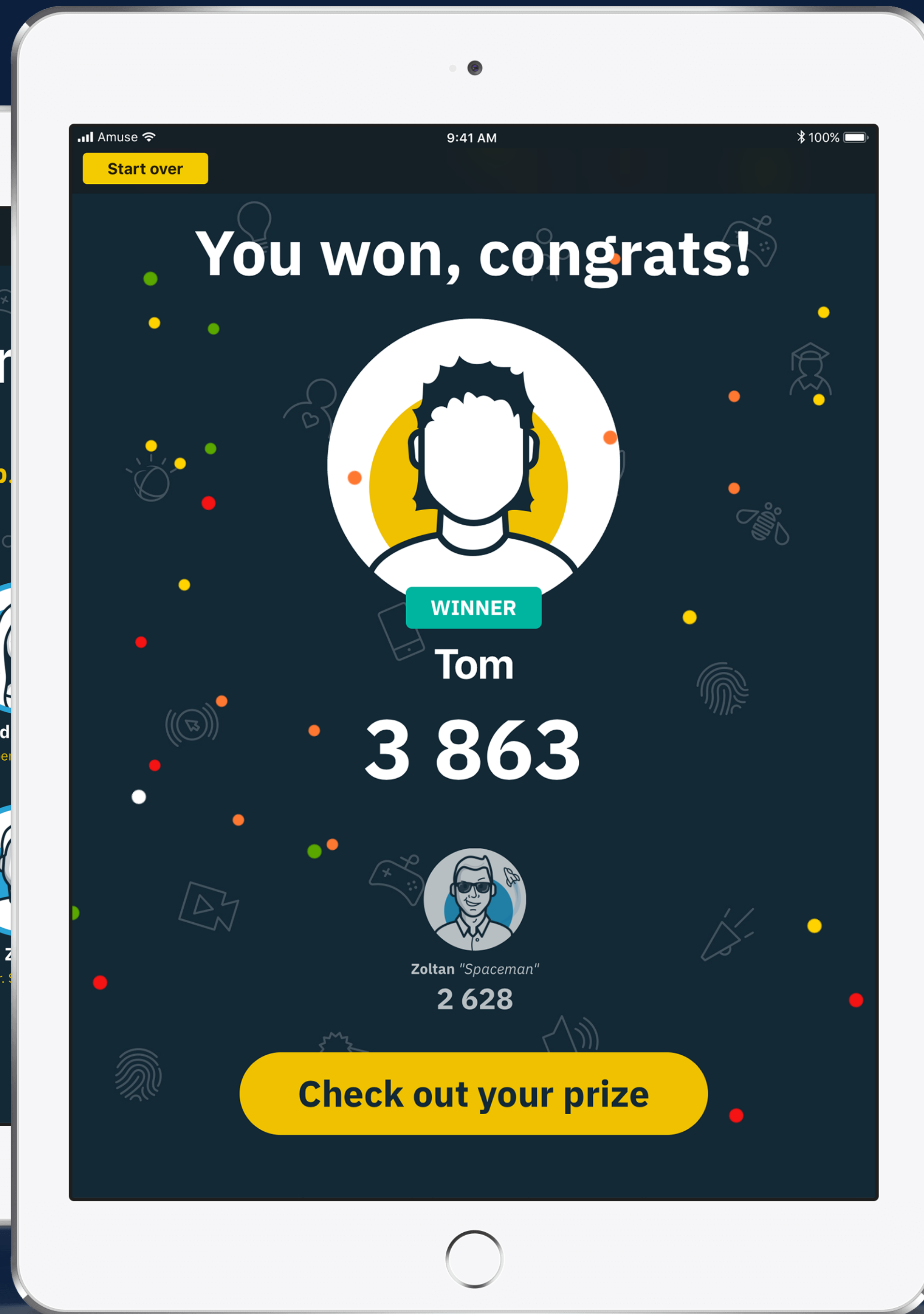
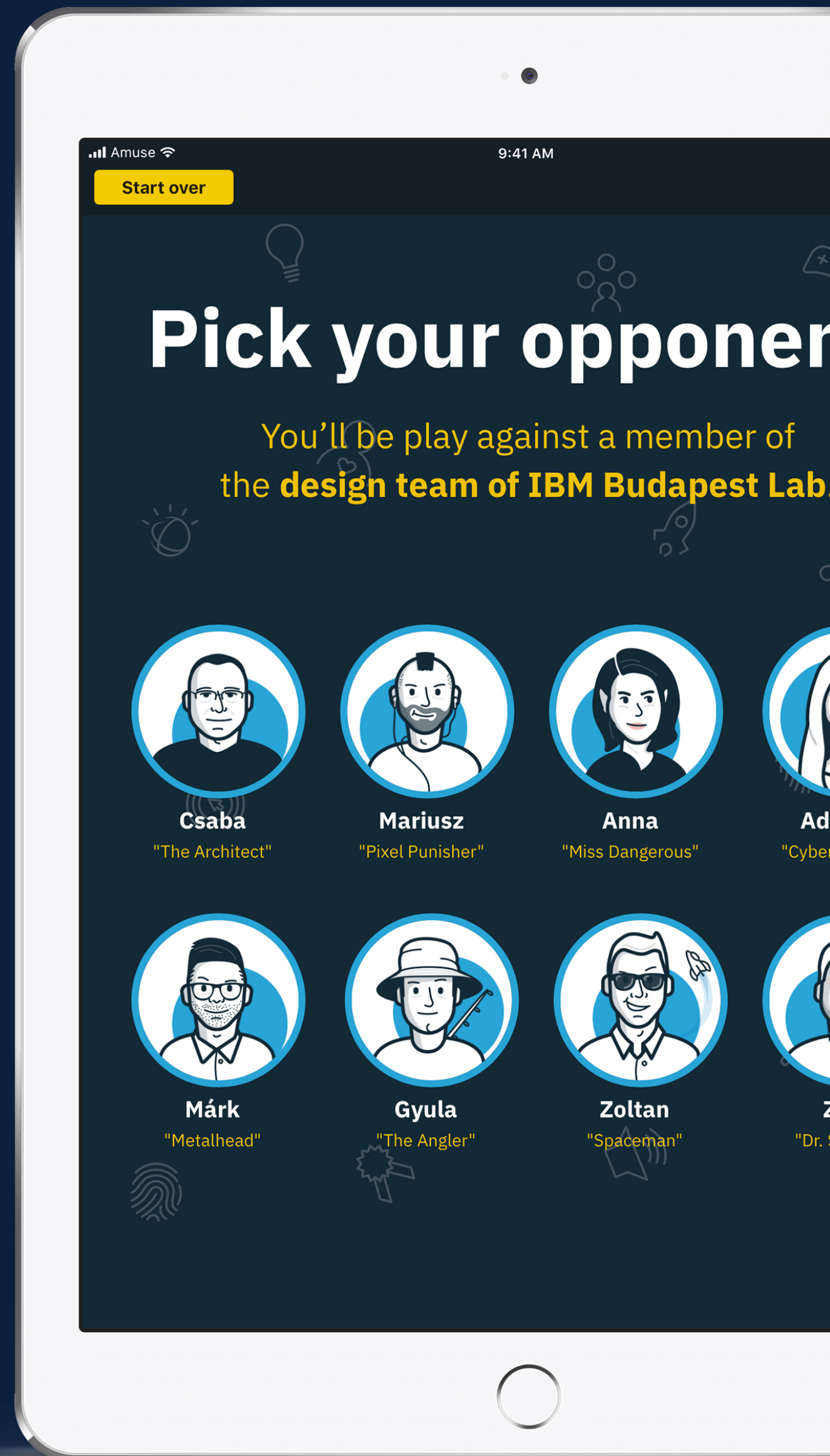
And the winner is...

After answering all 10 questions the quiz presented the winner based on the points.

Winning players could one of 3 prizes:

- Watson T-shirt
- Watson Notepad
- TúróRudi (a Hungarian sweet)

Losing players got a random one.

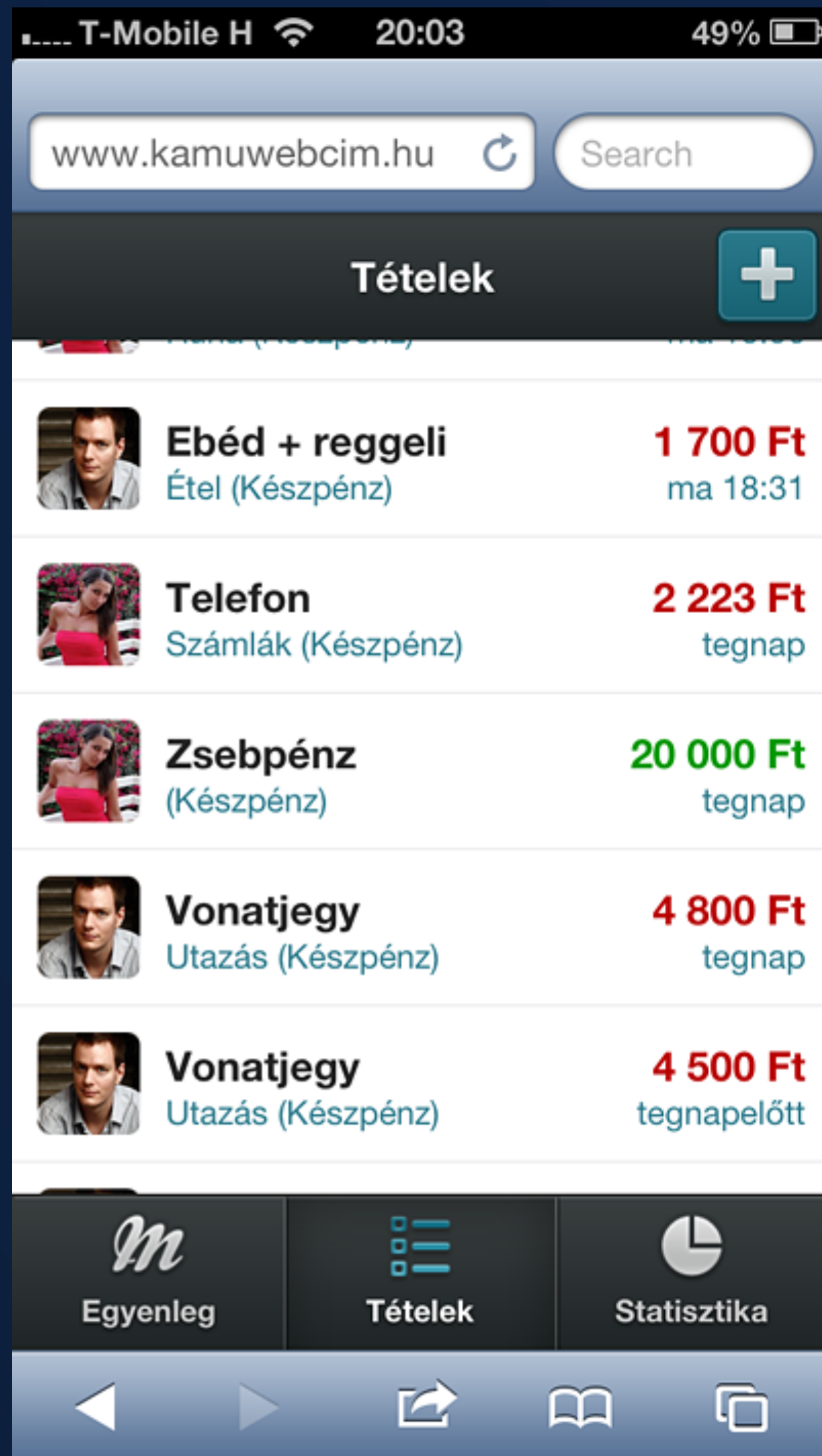


Zseton

(means poker chip or token)



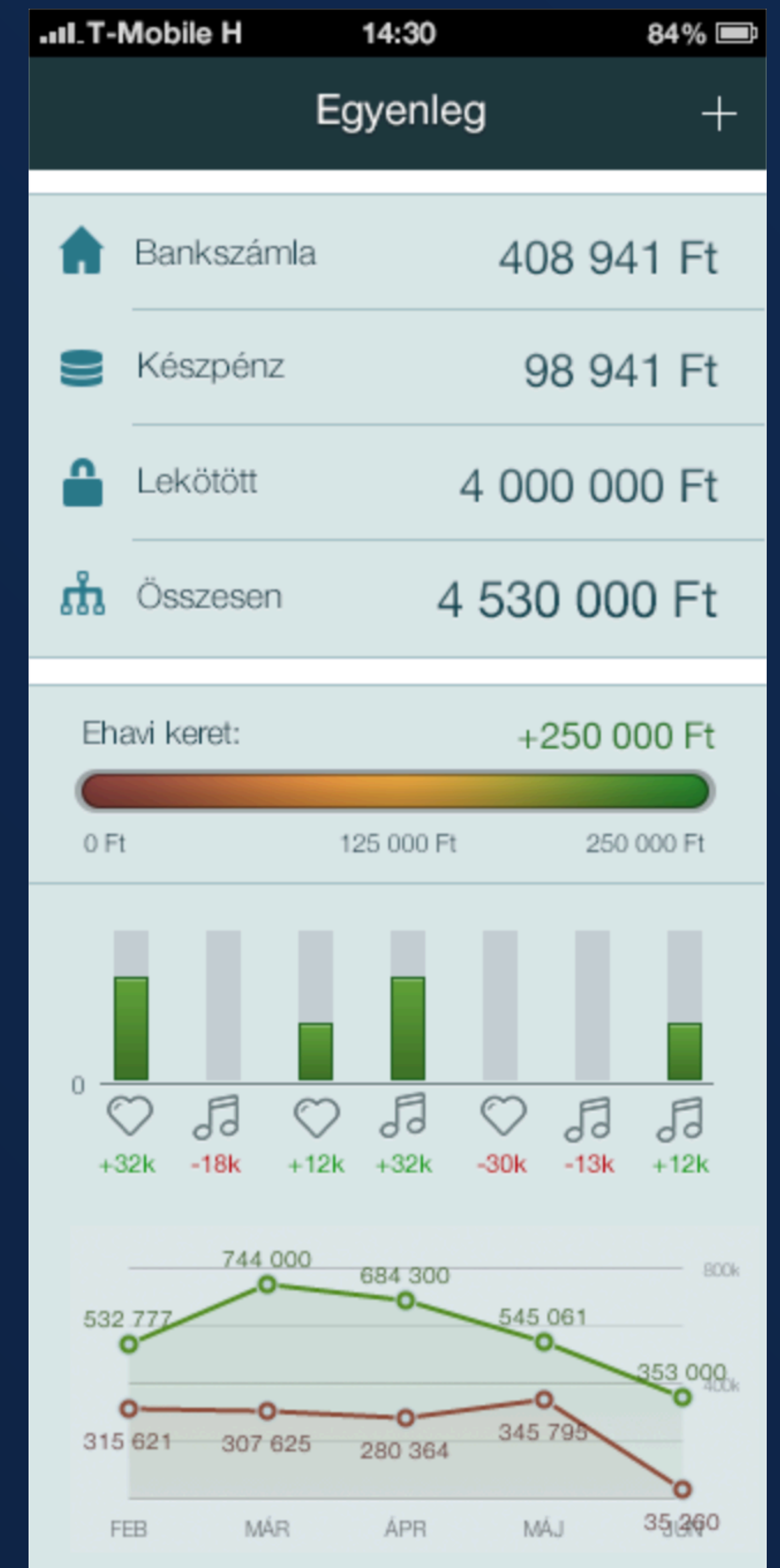
After our wedding, my wife and I started to save up money for a house, so a personal expense tracker was needed. Since no solutions at the time allowed us to share accounts and expenses I had to build my own. Today we are using Zseton on the web, on iOS and even as a native watchOS application.



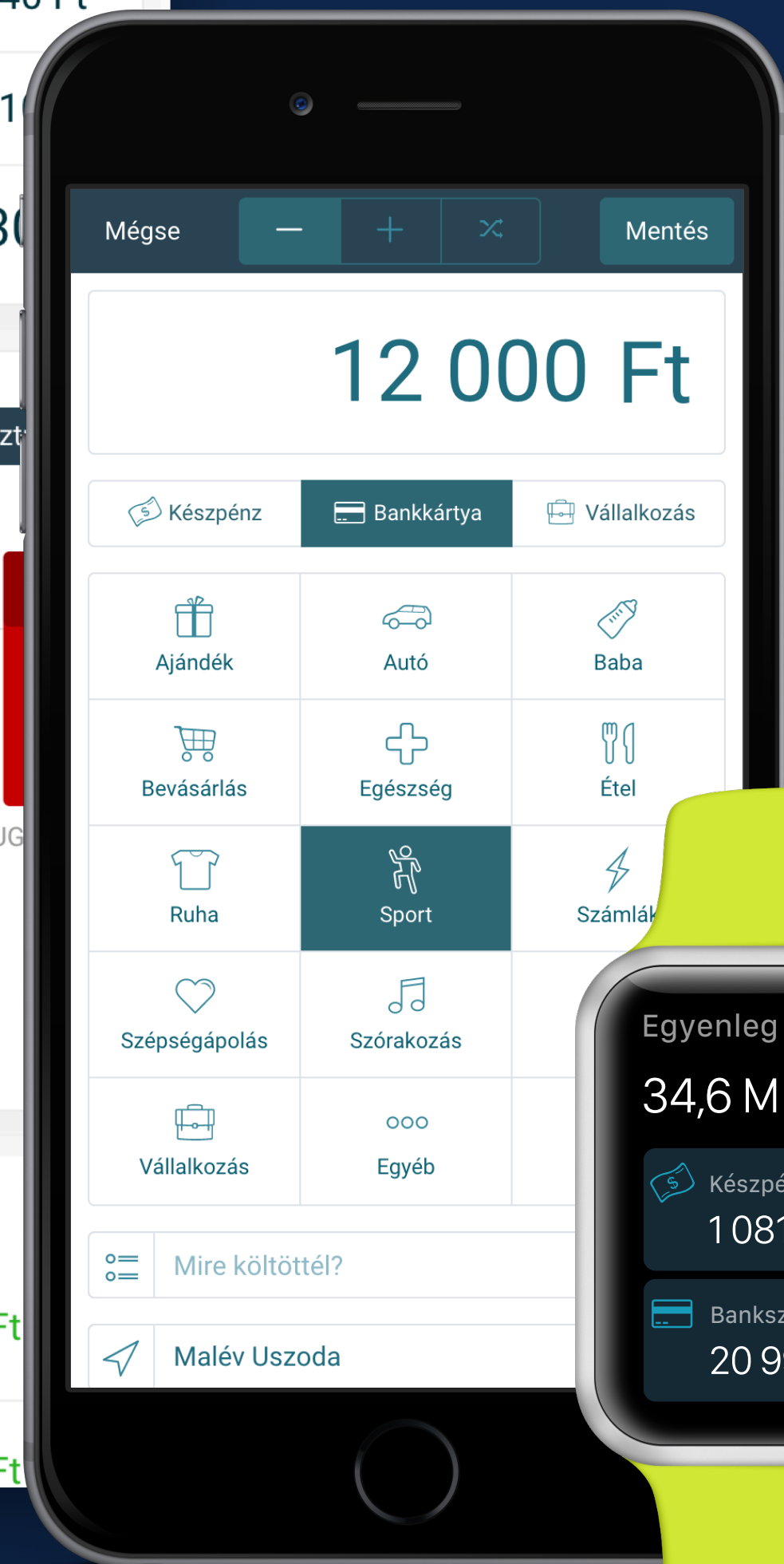
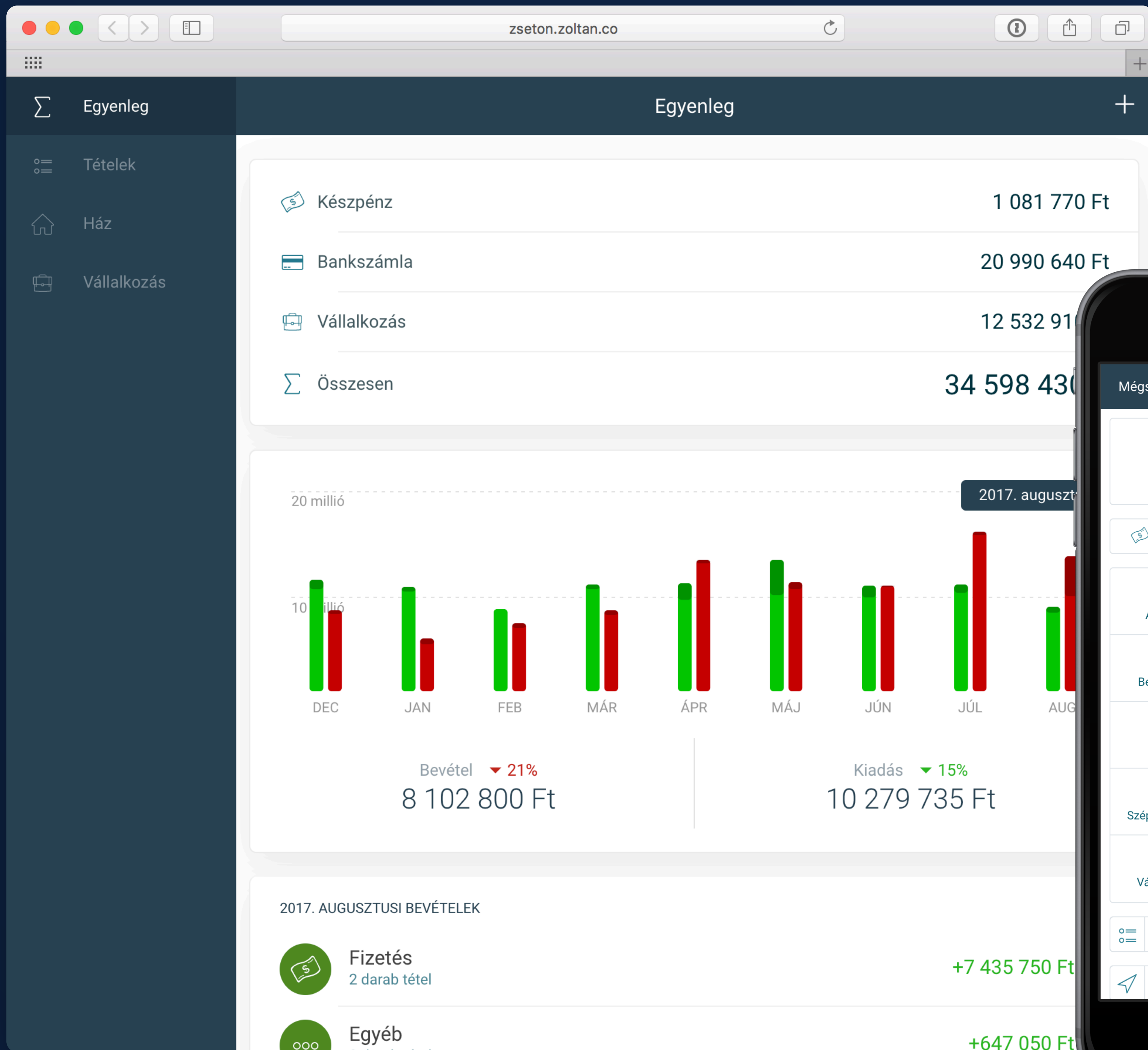
2012



2013



2014



Voice integration for lightning fast inputs



Title, amount, category, source, location and time are saved

Teaching and mentoring

In the last 8 years I've had the opportunity to teach UI design at various courses. The latest has been organized by the Hungarian Fine Arts University, where I teach design basics and UI design animation principles.

My classes are always rated the highest by the students so I usually get invited to judge their closing presentation in front of 200+ people at the end of the semester.



Thank you for the attention!

You can reach me via zoltan.co